



2004 Activity Report



A Corporate Foundation for our Employees

With sustainable development at the very heart of its corporate mission,

Veolia Environnement is keen to sponsor a wide range of projects with a strong human,
social and environmental dimension. For sustainable development can only make a real
difference to the world around us if it succeeds in mobilizing ressources of all kinds.

This is why the Veolia Environnement Corporate Foundation was created in May 2004 - to support community-oriented projects in the fields of outreach, workforce development, environnemental conservation and community projects.

In order to achieve these lofty ambitions, I proposed, right from the outset, that we devote five million euros a year to the projects it has selected. In the very first year, this strong commitment has enabled us to sponsor 76 projects.

I remain deeply convinced that the foundation will only achieve its goals if it succeeds in mobilizing the energy and enthusiasm of the men and women who work in this company. This is why every project that is chosen is sponsored by an employee.

It is also why we encourage employees to volunteer for missions under an employee volunteering program.

It is my dearest wish that the Veolia Environnement Corporate Foundation become a key instrument for the implementation of innovative projects.

Through our financial support, but also by sharing our know-how, our ambition is to make a real difference to the quality of life of people who are helped by the communities, institutions and non-profit organizations that turn to us for support.

Many employees are personally involved in community projects and humanitarian missions. This Foundation is theirs too.



HENRI PROGLIO
Chairman & CEO of Veolia
Environnement



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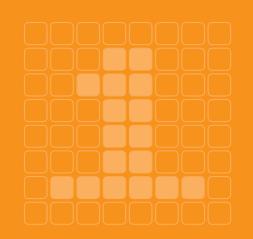
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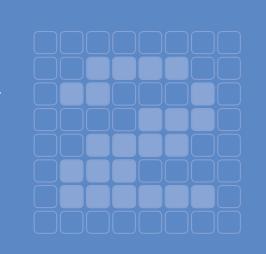


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Outreach page 11

There are 23 outreach projects sponsored by the Veolia Environnement Foundation in developing countries, covering areas as diverse as access to drinking water, assistance to deprived children and the development of renewable energy solutions.





Workforce Development page 26

The Veolia Environnement Foundation is supporting 21 projects in the field of employment in both France and Germany. These projects have been initiated by non-profit companies dedicated to workforce development and aim to help all kinds of people looking for a stable job, young people in search of their first job, the long-term unemployed, people with handicaps, etc.

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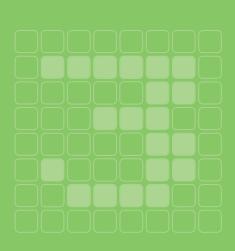
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Environmental community

conservation and community projects page 38

The Veolia Environnement Foundation currently supports 32 environment-related projects. These projects cover both the conservation of natural resources and heritage, including pedagogical activities and research which contribute to this goal, as well as the improvement of the everyday surroundings in various settings (urban, hospitals, etc.).



MISSION AND ORGANIZATION

Sustainable Development Driven by Rigorous Management

The mission of the Veolia Environnement Foundation is to support projects in the fields of outreach, workforce development, environmental conservation and community investment as these are fundamental issues at the heart of sustainable development. In order to pursue these goals successfully, the Foundation is organized in such a way as to meet the most rigorous standards of management.

Board of Directors

The Board of Directors is made up

of personalities from both inside

and outside the company, chosen

Assisting Henri Proglio (Chairman)

and Raymond-Max Aubert (Executive

of the Veolia Environnement Executive

Vice President) are all the members

Committee, a representative of the

company's employees and a number

of experts from outside the company.

Building on the extensive human and

professional experience of its members,

project selection. The Board of Directors

the Board of Directors determines

the major policy directions of the Foundation, as well as the criteria for

also ensures sound management.

in the Foundation's work.

for their own merits and their interest

Founded for a period of at least five years, the Veolia Environnement Corporate Foundation was launched at the initiative of Henri Proglio and set up by the company itself and its four divisions.

The Foundation acts exclusively through corporate patronage, providing financial support and also, though the two are not always linked, offering the services of company employees who volunteer to help. In order to ensure the relevance and effectiveness of its commitments, the Foundation has established working methods to ensure that projects are worthy of its support and totally transparent in their management.

Directors

Henri Proglio,

Chairman & CEO, Veolia Environnement

Raymond-Max Aubert,

Vice President Public Affairs, Veolia Environnement

Olivier Barbaroux,

CEO. Dalkia

Anne-Marie Couderc,

Executive Vice President, Hachette Filippachi Medias

Jérôme Contamine,

Senior Executive Vice President, Veolia Environnement

Jean-Luc Davoisne,

Personnel Representative, Veolia Environnement

Gilles Degois,

President, Kinkeliba association

Antoine Frérot,

CEO, Veolia Water

Hugues Gall,

Councilor of State

Denis Gasquet,

CEO, Onyx

Jérôme Jaffré,

Director of CECOP

Éric Marie de Ficquelmont,

Executive Vice President, Veolia Environnement

Claude Michelet,

Writer

Stéphane Richard,

CEO, Connex

Selection Committee

Made up of Veolia Environnement employees chosen on the basis of their experience in the Foundation's fields of activity, the Selection Committee reviews project proposals and chooses the projects to be supported. It determines the amount of financial support and how often it will be paid - some projects may benefit from support over several years. Finally, it carries out project evaluations in an effort to improve the efficiency of future programs.

Members of the Selection Committee

Raymond-Max Aubert Olivier Orsini

Thierry Aveline de Rossignol Pierre-François Riolacci
Michel Avenas Marcel Rogemont
Alain Coillot Cyril Roger-Lacan
Jean-Pierre Combe Paul de Rosen
Dominique Delis Florence de Soos
Jean-Pierre Frémont Alain Tchernogog
Thierry Gosset Michel Tesconi

Thierry Vandevelde

Dominique Héron Philippe Lagrange

Philippe Langenieux-Villard

Bernard Lecomte Anne Méaux

Permanent Staff

Working alongside Michel Avenas, Delegate General of the Foundation, are two project managers and a sponsorship manager who are responsible for evaluating and monitoring applications, maintaining relations with sponsors and volunteers and managing the network of regional correspondents.

Michel Avenas,

Delegate General of the Veolia Environnement Foundation

Dominique Boizeau and Marie-Laure Buisson,

Project managers

Marie-Françoise Malheu,

Sponsorship manager

"Understanding Every Aspect of a Project"



What are your priorities in selecting a project for support by the Foundation?

R-M. A: We decided from the outset to be open to a very wide range of initiatives within our three broad areas of activity. For example, we support

emergency humanitarian missions as well as longer term development projects. We want the Foundation to be both responsive and pro-active in order to promote innovative projects that could not be launched were it not for our involvement.

Why did you create a Selection Committee alongside your permanent staff?

R-M. A: The job of the Foundation's staff is to assess projects and analyze their content but they can't choose which ones to sponsor. The Selection Committee can step back and take a more dispassionate view, which guarantees impartiality. Moreover, the committee brings together a very wide range of professional skills - the law, finance, operations, communication, etc - which makes it possible to understand every aspect of each project.

What are the primary reasons for rejecting a project?

R-M. A: We decided not to select purely event-driven projects or, of course, business activities that would compete with those of the company's subsidiaries. Furthermore, in the interest of monitoring and evaluating our work, we pick projects in countries where the company's employees can offer added value in terms of local sponsorship or skills transfer.

Raymond-Max Aubert,

Chairman of the Selection Committee

The Strength of a Collective Commitment

Mindful of the strong tradition of corporate patronage within the company, Henri Proglio wanted to involve as many employees as possible in the activities of the Veolia Environnement Foundation. For those interested in this adventure in solidarity, there are various ways to participate.

"Being a sponsor is not just filling out an application form and, once it is accepted, going back to your normal business... I am in touch with CIELO on a regular basis and if I am asked for help again, I'm ready to step in."

> Christian Orlandini, bus driver at Connex OCECARS and sponsor of the CIELO association (page 18)

In many respects, the Veolia Environnement Foundation descends from a long tradition of community-building initiatives undertaken both by the divisions of Veolia Environnement and by employees individually. Veolia Environnement employees have been volunteering their services in emergency situations for many years at the request of the Veolia Water Force. For instance, they have contributed to reconstruction work in developing countries as part of Veolia Water Force (see pages 12-13). Subsidiaries work to protect the environment and their employees, who work in the fields of transportation, waste management, energy and water, invest their time and talents, individually or collectively, to support local projects throughout the world. What they all have in

With the significant resources at its disposal, the Veolia Environnement Foundation is able

common is the desire to contribute to hope-

giving activities and to support undeserved

to contribute to the advancement of these different missions. To support them in their efforts, a network of regional correspondents was set up at the Foundation's inception.

At the same time, employees are called upon to effectively extend the Foundation's reach through a sponsorship promotion program. The sponsors, who can be active or retired employees, are an essential link in ensuring effective transmission of information, project evaluation and the close monitoring of project implementation.

> "We have a lot to contribute to the non-profit sector. It isn't hard to give an hour or two of your time and it's a big help for associations that often have so much trouble getting funding."

> François Bruyant, Director of Major Projects at Onyx and sponsor of the Génépi association

Regional Correspondents: Our Promoters

There are approximately 100 regional correspondents from all four of the company's divisions. They are in touch with local needs and initiatives and help promote the work of the Foundation. They may inspire future sponsors or act as intermediaries between the Foundation and volunteers who wish to work in the Veolia Water Force teams (see pages 12-13). In 2004, the majority of correspondents were French, but the correspondents' network will gradually be extended to every country in which the company does business.

Sponsors: The Essential cornerstones

Every project funded by the Veolia **Environnement Corporate** Foundation is sponsored by a company employee. This essential role is defined here by Michel Avenas, the Foundation's Delegate General.

Why did you set up a sponsorship system?

M. A: There are two main reasons. As our Chairman has emphasized, the Veolia **Environnement Corporate Foundation is first** and foremost a foundation for company employees. In order to understand the wide range of opportunities available to them through the Foundation, they needed to be involved as closely as possible. We also wanted to be as close as possible to local requirements. By functioning as the links between the Foundation staff and local needs, sponsors are the cornerstone of our entire organization.

In practical terms, what is their role?

M. A: The sponsor supports the project's leaders and offers advice at all stages in the life of their project. When the proposal is under consideration, he meets them and gives his opinion on the project's technical feasibility and economic viability. At this stage, he can help with the preparation of the grant application. During the monitoring phase, the sponsor hands over the grant check from the Foundation and ensures that the funds are properly spent. Finally, at the end of the project, the sponsor prepares an evaluation that is submitted to the Foundation. But his role can also go further than that. We encourage sponsors to contribute their own suggestions to help move the project forward. In fact, several of them do so spontaneously...



Michel Avenas. Deleaate General

Are there situations in which you reserve the right to reject a potential sponsor?

M. A: Yes, there is one. When an employee (or a member of his or her family) submits a project in which he or she has a personal responsibility. For ethical reasons we prefer entrusting the sponsorship of that project to another employee.

How does the Foundation help sponsors fulfill these various duties?

M. A: The Foundation's staff members are there to offer advice and guidance. And in the near future, a Sponsorship Handbook will be available to answer all the questions that an "apprentice sponsor" might have. Finally, the 'Espace Club' area on our website is devoted to them. There they can read testimonials from experienced sponsors, and download publications. And, most importantly, it is home to a list of "orphan" projects in search of a sponsor!

> "We encourage sponsors to contribute their own suggestions to help move the project forward."

Michel Avenas

ACTIVITY REPORT

A Very Promising First Year

Seven months after it was created in May 2004, the Veolia Environnement Corporate Foundation has already provided financial support for 76 projects in three areas: outreach, workforce development, environmental conservation and community projects.

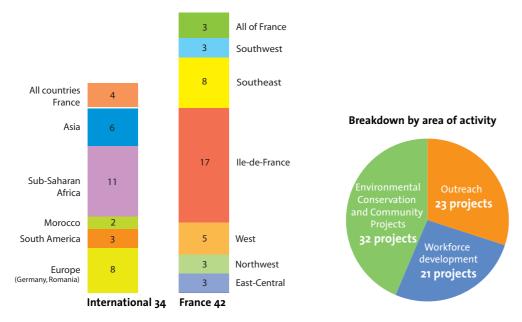
With funding of five million euros a year over five years, the Veolia Environnement Foundation allocated just over 4.9 million euros to its selected projects in the first year, which covered only seven calendar months.

Four Selection Committee meetings—held between late May and late November 2004 and two meetings of the Board of Directors on 25 May and 7 December 2004—were held to assess over 200 projects and choose a total of 76.

The grants awarded range from a few thousand to several hundred thousand euros per project. These amounts depend on the nature of the initiatives, but also on the evaluations made by the sponsors, project managers and members of the Selection Committee. Two thirds of the projects, however, received funding of less than 30,000 euros. This is because the Veolia Environnement Foundation wants to give priority to small- and medium-scale efforts for which the support provided truly makes a difference.

The high level of involvement of Veolia Environnement employees, which began in the very first weeks of the Foundation, was one of the key success factors for this first year of operations. Employees from various entities within the group (Veolia Environnement, Onyx, Veolia Water, Dalkia and Connex) were responsible for suggesting slightly more than half of the 76 projects funded. A growing number of them are also participating as sponsors.

Geographic breakdown of project locations Number of projects funded





Outreach

There are 23 outreach projects sponsored by the Veolia Environnement Foundation in developing countries, covering areas as diverse as access to drinking water, assistance to deprived children and the development of renewable energy solutions.

HUMANITARIAN ACTIONS

The Capacity and Skills to Act Effectively

Africa, Southeast Asia, Latin America... the support that the Veolia Environnement Foundation provides in the area of outreach, concerns for the most part, development initiatives. Funded activities may take place over several years and have no particular urgency, beyond the intent to improve the living conditions of the local population as quickly as possible.

However, the Foundation is still able to intervene in the aftermath of natural disasters that require the swift mobilization of material resources and the availability of human skills. In financial terms, the Foundation can address this need with its own funds and its ability to raise more money. In human terms, it relies on the Veolia Water Force, a humanitarian emergency action team created by Veolia Water in 1998. In the days following the earthquake in South-East Asia on 26 December, 2004, the Foundation was able to commit to working alongside the group's employees in order to assist the affected populations.

Creating a Special Fund

"Given the terrifying tidal wave that devastated the islands and shorelines of the Bay of Bengal, the personnel of Veolia Environnement could not look the other way," declared Henri Proglio the day after the disaster. Driven by the attitude taken by its Chairman & CEO and convinced that it was necessary to act in the short term while still considering the long run in order to rebuild the destroyed regions, the Veolia Environnement Foundation created a special account, "Southeast Asia Solidarity", to which the group's French employees could make charitable donations. The Foundation agreed to match every euro donated with two additional euros.

The funds raised will be used in 2005 to finance the purchase of equipment and materials used and installed by the Veolia Water Force (water treatment units, storage and distribution materials, water purification chemicals, etc.). Then, throughout the "post-emergency" period, the money will be employed to facilitate the Veolia Water Force missions to accurately assess the new needs and give them the means to establish their rebuilding projects in conjunction with other NGOs—notably the Red Cross—and local governments.

Veolia Water Force: Veolia Environnement's Humanitarian Response Team

In 1998, the great Yangtze River in China spilled over its banks. The floods it provoked ravaged hundreds of towns. More than 2.9 million people were evacuated, while 3,500 perished and another 200,000 were injured.

Veolia Environnement, present in China, created the Water Force, an emergency response unit implementing the employee volunteering program.

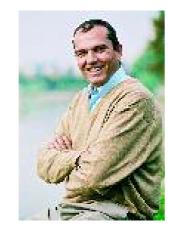
Its members are specialized in extreme hygiene crises related to water: they secure the water supply and stave off epidemics.

In seven years, the Water Force has intervened in 30 situations. In Nicaragua after the destructive passage of Hurricane Mitch, in Albania, in Algeria, in Morocco, in Iraq... it has helped major nongovernmental organizations and local residents reestablish access to drinking water in very difficult conditions.

Now the Water Force has been renamed the Veolia Water Force and is recognized as a privileged partner of organizations like the Red Cross, Secours Populaire, Action Contre la Faim and UNICEF. It is diversifying its skills-base by accessing all of the group's areas of expertise. For example, it helped design the waste collection system used at the children's hospital in Kabul.

In addition to its emergency actions, the team's experts have also been involved in development assistance projects in Niger, Senegal, Cambodia and Madagascar.

The Veolia Water Force currently comprises four permanent members and, as needed, can call on a roster of more than 500 volunteers that it trains during emergency response workshops.



"When we arrived in the field in Sri Lanka, we were overwhelmed by the extensive needs. The population had suffered tremendously."

Thierry Vandevelde, Leader of the Veolia Water Force Created with the intent to support sustainable development initiatives, the Veolia Environnement Corporate Foundation can also fund emergency assistance efforts. This has been the case in Southeast Asia since December 2004.



Emergency Actions and Long-Term Initiatives

Emergency. In the weeks following the tidal wave, the group's volunteers installed five mobile potable water production units that supplied 50 refugee camps in Indonesia. They returned to working order the sanitation facilities at 17 schools and launched the restoration of the water distribution system at the hospital in Meulaboh.

In Sri Lanka, they disinfected wells and trained local city engineers to analyze water quality... In all, 38 Veolia Water Force volunteers took turns helping out during the first two months of 2005 in Indonesia, the Maldives and Sri Lanka to assess needs, identify partners and organize technical support operations. Nearly 50 tons of specialized equipment was made available to them. In Europe, Australia, the United Arab Emirates, Asia and Morocco, several hundred volunteers from the group contributed to this humanitarian effort by sharing their logistical, scientific and linguistic skills.

Long term. In Indonesia the restoration of the water distribution network at the Meulaboh hospital is ongoing, complemented by a diagnostic analysis of the hospital waste collection system. Concrete improvements are being proposed. In Sri Lanka, the Ministry of Health has requested that the Veolia Water Force establish a new drinking water treatment site in a high-priority area.

Outreach

Location



A Hospital for Mother and Child

In Kabul, the Enfants Afghans association has drummed up the energy and motivation to build a Mother and Child Hospital.

After more than 20 years of a nearly constant state of war, there were very few functional healthcare facilities left in Afghanistan. Marine Jacquemin, an esteemed TF1 TV reporter, and Dr. Eric Cheysson, Head of Vascular Surgery at the Hôpital René Dubos in Pontoise, decided to work towards the establishment of a children's hospital in Kabul. This led to the creation of Enfants Afghans ("Afghan Children's Association"), which also trains the healthcare personnel. The project is being completed in phases so that the first departments can be opened quickly. The initial construction phase has



Veolia Environnement volunteers carried out heat-engineering and waste disposal studies.

made it possible to open a 50-bed ward for pediatric surgery. Eventually the hospital's capacity will exceed 150 beds and should be able to accommodate 20,000 consultations, 1,000 operations and 2,000 childbirths per year.

With a 500,000 euro grant, the Veolia Environnement Foundation helped finance construction of the hos-

Enfants Afghans

Bruno de Buzonnière, Veolia Environnement

(Mabul

6 500,000 euros



Cooking with Solar Energy

Nantes-based association Bolivia Inti's goal: to help inhabitants of developing countries use solar energy to improve their daily lives.

Bolivia Inti ("Inti" means "sun" in the Quechua language) meets with rural and urban families, teaches solar technology workshops and oversees training programs for solar cooker assembly using locally-bought materials. With adequate exposure, the

"For me, Bolivia Inti symbolizes the approach that should be adopted in developing countries."

Denis Berthet

interior temperature of this little "oven" can exceed 150°C thanks to a greenhouse effect. The basic solar cooker has many advantages. Using these devices helps slow down deforestation and reduces carbon dioxide pollution. Cooking foods plays a role in reducing childhood mortality.

Finally, solar cooking frees women and children from the task of collecting wood: the time saved is as much as 20 hours per week. Since it began its activities, Bolivia Inti has helped manufacture nearly 2,000 cookers.

The 20,000 euro grant from the Veolia Environnement Foundation enabled the installation of 800 solar cookers in 40 communities in Bolivia, Chili and Peru.



Over 15 years, a solar cooker can generate 15,000 hours in time savings, spare 100 trees and save 15 tons of carbon dioxide.



Bolivia Inti



Bolivia, Peru, Chili

20,000 euros

BURKINA FASO

A Shelter for Orphans

In Burkina Faso, the Graines de Joie association is participating in the construction of an orphanage near Ouagadougou.

Founded in 1998 by Air France employees, the Graines de Joie ("Seeds of Joy") association gives material support to children in developing countries. One of its recent projects was the construction of an orphanage in Burkina Faso. Located in Lumbila, 40 kilometers outside of Ouagadougou, the new orphanage will be able to welcome up to



at the Lumbila orphanage will soon enjoy three fully equipped

150 children who will receive lodging, nutrition and education at the site. Literacy classes and basic medical care services will also be offered to the community's residents. This well-designed orphanage will be self-sufficient in food production and there are plans for income-generating activities such as market gardening and animal breeding. Graines de Joie is in charge of building the living and educational facilities. It was responsible for building the dormitory in 2002 and the school in

The 15,000 euro grant from the Veolia Environnement Foundation financed the construction of three fully-equipped classrooms, washrooms and the school director's office.

Graines de Joie

Michel Piot, Veolia Water

Lumbila, greater Ouagadougou

15,000 euros

BURKINA FASO

Enable School Attendance Beyond Elementary School

In Burkina Faso, to promote secondary education in the Banwa province, the Association for Integral Development and Solidarity is building a high school to accommodate 400 students.

The Banwa province, with only four secondary schools, has one of the lowest rates of secondary education in the country, and yet here children between the ages of o and 19 years represent 60%

"The project addresses social environmental, economic and public health issues. These are all areas with which our company is involved."

Eric Tercinier

lation. The Association for Integral Development and Solidarity (ADIS) was formed to improve this situation by securing the resources necessary to build a public high school. The site has already been selected: Daboura, a village with 15,000 inhabitants located 300 kilometers away from Ouagadougou. The future high school will be able to register 400 students.

of the 450,000-strong popu-

The academic facility will also include a vegetable patch, canning facility and sewing workshop, all run in association with the women of the village.

Several institutions, including the Ministry of Foreign Affairs and the General Council of Deux-Sèvres, are involved in the construction of the school and ADIS is the overall project manager.

The Veolia Environnement Foundation contributed 37,000 euros for the installation of pipes and basins in the garden as well as the construction of traditional wells.

ADIS (Association for Integral Development and Solidarity)

Erick Tercinier, Générale des Eaux

Daboura, Banwa province

37,000 euros





Project leader



Outreach

CAMBODIA

Books to Rebuild the Country

The association Sipar is enabling the Cambodian population to once again access knowledge after years of cultural drought thanks to the creation of libraries and the publication of books.

In Cambodia, between 1975 and 1979, the Khmer Rouge communist regime systematically destroyed all libraries and sometimes killed to "punish" the crime of mere book ownership. Thirty years later, there is still a considerable shortage of books, while children under the age of 15 represent 50% of the

Created in 1982 to assist Cambodian refugees, the education in the association Sipar ("Support for Private Initiatives to Help Rebuild the Countries of South-East Asia") also works to combat this problem. The association's activities are four-fold: creating, then regularly supplying 90 libraries (including four bookmobiles), training 600 librarians, publishing 150,000 books in the Khmer language and distributing information about sanitation, health, animal breeding and agriculture. The 10,000 euros granted by the Veolia Environnement Foundation made it possible to update the first 50 libraries.



Thanks to Sipar nearly 100,000 children have developed a taste

Sipar (Soutien à l'initiative privée pour l'aide à la reconstruction des pays du Sud-Est asiatique)

Marie-Laure Buisson,
Veolia Environnement Foundation

Cambodia

(a) 10,000 euros

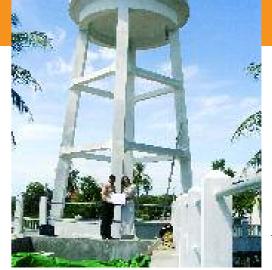
CAMBODIA

Public-Private Partnership for **Drinking Water**

Less than 25% of the Cambodian population has access to clean drinking water. Since 2001 the Cambodian Ministry of Rural Development has been striving to improve this statistic by calling on the local private sector.

Poor-quality ground water, surface water that is unsuitable for consumption, non-existent or nonfunctioning water network... in the absence of regular maintenance, drinking water is scarce in Cambodia. Faced with this situation, the Cambodian Ministry of Rural Development has set out to supply the entire population with clean drinking water by 2025.

In association with GRET, a French NGO, and Kosan, a Cambodian engineering firm, the Ministry launched the Mirep program ("Mini Drinking Water Network"). The first goal of this program is to build 10 water treatment plants and supply networks for



The construction of the water treatment plant and distribution network in Anakor Borev benefited from the assistance of Veolia Water Force experts.

large, isolated village in southern Cambodia. This project relies on innovative technologies that are inexpensive and easy to maintain, which will allow small, private operators to take over the management of this utility and ensure ongoing functionality and quality. To achieve this, they will receive training and access to specific banking loans.

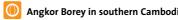
With a 20,000 euro grant, the Veolia Environnement Foundation decided to participate in financing the construction of a water treatment plant and distribution network in the village of Angkor Borey.

GRET ("Group for Technological Research and Exchange")

Jean-Pierre Courcier, Générale des Eaux

Angkor Borey in southern Cambodia

20,000 euros



CAMBODIA

Moving Towards an Independent and Supportive Economy

To fight poverty, Caritas Cambodia helps villagers develop new activities to meet their needs and secure a self-sufficient future.

The province of Kompong Thom, located 150 kilometers north of the capital city, is one of the poorest regions of Cambodia. With very weak agricultural production, the majority of men go to look for work in the neighboring regions, leaving behind women and children with no resources. To stop this misery, Caritas Cambodia, an arm of Secours

pursue—diversifying crops, launching local handiwork projects, organizing fishing activities, etc. Caritas then provides financial assistance for the operational implementation of the resulting plan.

people. The Veolia Environnement Foundation has donated 22,000 euros to purchase supplies, handi-

Patrick Flicoteaux, Veolia Environnement

22,000 euros



"Without Sipar,

book-based

countryside."

Marie-Laure Buisson

there would be no



"The program shows how to create collective systems that make it possible for an entire village to develop."

Patrick Flicoteaux

Catholique, designed the "Village Associations" program. The idea is to train village-dwellers to think collectively about the most fruitful initiatives to

The overall objective is to reach more than 12,000 work materials and seed.

Secours Catholique / Caritas Cambodia

Cambodia, Kompong Thom province

CAMBODIA

Water: A Source of Life and Employment

By building the first pilot site in Cambodia, the "1001 Fountains for Tomorrow" association is trying to develop small, autonomous treatment units to produce clean drinking water.

The goal of the founders of 1001 Fontaines pour Demain ("1001 Fountains for Tomorrow") is to be more than just a drop in the ocean. Its mission is to promote the installation of self-sufficient potable water treatment plants that combine UV purification and solar energy. This project is complemented by the creation of local micro-enterprises (families become small private operators) that are responsible for selling this water at very low prices. This project targets rural populations living in isolated villages that have no water or energy supply infrastructure.

With a grant of 30,000 euros, the Veolia Environnement Foundation chose to contribute to



the development of water purification units at three is the quality of the pilot sites in north-western Cambodia: the village of Bantey Chmar, the children's residence in Sisophon and the Preah Netr Preah hospital.

"Like any innovative project, especially when they are far from our bases, what matters most team that oversees the work."

The project's goal is to be a

reproducible model that can be used

elsewhere in Cambodia and in other countries, like Madagascar.

Paul de Rosen



"1001 Fountains for Tomorrow"

Paul de Rosen, Veolia Water

Bantey Chmar, in north-western Cambodia

30,000 euros

ECUADOR

Fighting Violence with toys and games libraries

Cielo is an NGO for international solidarity involved in actions favoring children of impoverished families in Latin America. At the heart of its initiatives: games and fun activities.

"Games libraries are a formidable tool that help children escape from certain troubled environments."

Christian Orlandini

Since its creation in 1995, Cielo, with the collaboration of local partners, has established games libraries for children in Latin America. Run by the local community, these libraries guide children and young people towards the harmonious development of their personalities, teaching them to respect social models and codes and keeping them away from violence. In this way, these libraries also help to make the streets safer and facilitate learning. Today, this network consists of 20 games libraries in Bolivia, Colombia, Ecuador, Chile and



Among the activities offered by the Cielo network: the operation of a mobile games bus in Chile and the promotion of traditional games in Ecuador.

Guatemala, visited by more than 25,000 children. Each structure offers an average of 200 education-

With a 13,000 euro grant, the Veolia Environnement Foundation has decided to finance the training of ten future games librarians. They will assume their positions at the ten new games libraries created by NGOs or by local communities in Latin American

- Ciero (.... Equality") Cielo ("International Cooperation for Local
- Christian Orlandini, Connex
- Quito

(i) 13,000 euros

GUINEA

Positive outcomes of Electricity Thanks to Solar Power

The 3,500 residents of the Guinean village Kouroukoro are discovering the many possibilities offered by "the electricity fairy", thanks to the joint action of Engineers Without Borders (EWB) and the villagers' association.

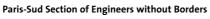
"The presence of electricity can encourage the development of activities and local employment."

Jean-Christian Pottier

Since 2001, the southern Paris section of EWB has been working with the OVACDI association, an association composed of citizens of the Guinean village of Kouroukoro, located 450 kilometers from the capital city of Conakry. The objective of this partnership is to supply electricity to the entire village. EWB and OVACDI have agreed to train the population in the different uses of electricity, as well as teaching fundamental notions regarding electricity management for those who will be in charge of this new service. The 2004 mission started this project with partial electrification by installing nine solar panels on the roof of a building. The inhabitants will be able to use these panels to recharge the batteries that power their lighting network. At the same time, the village committee and the appointed manager are discussing possible management solutions.

The 6,000 euros allocated by the Veolia Environnement Foundation have enabled the installation of the nine solar panels.







Kouroukoro (450 km east of the capital, Conakry)

6,000 euros

Thanks to the solar panels, the inhabitants of Kouroukoro will be able to discover electricity and its many uses.



LAOS

Emergency Room at Vientiane Hospital Gets Quality Water.

In Vientiane, the AMFA association has set up an emergency and trauma center within the city's main hospital, creating a global management scheme that is complemented by a system for providing pure water.

Founded in 1979, the Franco-Asian Medical Association (AMFA) has fulfilled the mission of assisting Southeast Asian countries to set up their own competent and viable long-term medical centers. In order to accomplish this, it intervenes in three areas: training of medical teams, equipment supply and training of maintenance technicians.

With this goal in mind, in 2004, AMFA supervised the creation of a new emergency services building within the hospital in Vientiane, the capital of Laos. This service, the only trauma center in the country, also contains a pediatrics department.

The 20,000 euros granted by the Veolia Environnement Foundation will enable the supply of pressurized quality water to the technical wing. This will be achieved by drilling three 40-meter deep wells equipped with pumps, an intermediary reservoir and a complete distribution network. All of the building works will be done by local contractors.



20,000 euros



An autonomous emergency room thanks to a permanent pressurized water supply

Jutreach

MADAGASCAR

Access to Drinking Water to Eradicate Disease

In Madagascar, in order to fight epidemics associated with bad water quality, the student engineers of the Idées association have built perennial drinking water networks with the villagers.

In 2003 a group of student engineers from the Idées association met with villagers from the rural commune of Alakamisy-Ambohimaha in Madagascar in order to evaluate their drinking water needs, listen to their proposals and study the feasibility of the project. Thanks to the advice of Jean-Claude Rimlinger, a volunteer from the Veolia Water Force and project sponsor, they opted for three gravity water conveyance systems with no need for pumps. Locally, they assisted in the creation of a water committee in each of the three villages. Each committee is responsible for digging the trenches necessary for the networks. At the end of 2004, the Idées student engineers installed nozzles, cisterns and pipes that were complemented by drinking fountains for water distribution. Lastly, they are proposing and setting up an annual consumption

fee collected by the water committee in order to maintain the network. By improving sanitation, the supply of clean drinking water will help the fight against epidemics such as cholera that are ravaging the region.

The Veolia Environnement Foundation gave 10,000 euros in aid towards the purchase of equipment.

- Idées ("Engineers for Development Idées ("Enginee")
- Jean-Claude Rimlinger, Générale des Eaux
- Alakamisy-Ambohimaha

(a) 10,000 euros

MALI

Latrines will soon

complete the drinking water

Escaping Poverty Through Writing, Reading, **Sewing and Embroidery**

In Lyons and in Bamako, two associations are committed to teaching literacy skills to street children and offering professional training to women.

In Lyons, the Mali Soleil association hopes to be able to assist the poorest populations of Mali. In Bamako, the Malian association, Aide ("Initiatives and Development Association") brings together Malians and French people who have the same objectives. In one of the poorest neighborhoods of



Commune V in Bamako, the two associations have decided to use an existing building to create a youth and literacy development center for street children. The center will also offer a sewing and embroidering workshop for women. The school will have its own teacher who will help to integrate the children into a standard school system. The professional training center will educate 30 women in sewing and 20 in embroidering over a period of two years. The products that come from this workshop will be sold. This will ensure the long-term economic viability of the center and school.

The Veolia Environnement Foundation is committed to donating 31,000 euros in order to finance the construction of the future building.

Mali Soleil ("Mali Sunshine")

Anne-Sophie Pierre, Veolia Environnement

Bamako

31.000 euros

MOROCCO

Scoring Points and Getting Off the Streets

The association "Moroccan Children of the Oval Ball" created a youth center for marginalized children in the Rabat region. By encouraging them to play rugby, the association intends to keep 8- to 14-year olds occupied and off the streets.

In Morocco, these children live in semi-rural shantytown population clusters in Mers El Kheir in the Rabat area. Aged between 8 and 14, they are already marginalized. The "Moroccan Children of the Oval Ball" association was created in 2004 in order to create and run educational programs for these children. The association is a mirror image of its "big sister association", "French Children of the Oval Ball", created by rugby player Philippe Sella.



In Morocco, the president of the association is a former player with the Clermont-Ferrand professional rugby team who became the captain of the Moroccan national team. In teaching children how to play rugby, the association is also counting on local partners to give them civic and moral lessons, basics in hygiene and computer classes. The commune of Mers El Kheir has graciously offered a twohectare piece of land to be used by the association for a nine-year period.

The Veolia Environnement Foundation has pledged 30,000 euros for three years towards the shell of the youth center.

"Moroccan Children of the Oval Ball" Jean-Pierre Dubois, Veolia Water Mers El Kheir, Rabbat region

30,000 euros over three years

MOROCCO

Improvement of **Sanitary Conditions** in Schools

Sanatory equipments are indispensable in order for girls to take their place in the



In Morocco, in order to prevent young girls from dropping out of the school education system, the government and UNICEF have decided to improve sanitation and security conditions in certain learning schools.

In 2003, a cooperative alliance was created between UNICEF France. Veolia Environment. Générale des Eaux, and Amendis, the Moroccan subsidiary of Veolia Water. In order to encourage families to keep their children in school, the partners decided to improve sanitary conditions in about thirty schools in the Tangiers region. This is a three-year project with two aspects: the technical work on the one hand and, on the other, training and familiarization for students, teachers and local communities. On the technical side, many new work projects must be undertaken in each school: city water and sewage connections, installation or renovation of sanatory equipments and electricity connection.

The first year of this three-year project has just concluded and the Veolia Environnement Foundation has taken over from Veolia Environnement to oversee the financing of the remaining work to be done in the schools in question.

"This is an outreach initiative that has already proven its worth.



The building which will soon host the training center for

"There is no lack

a second well,

health center,

James Taugourdeau

etc."

sewage network,

of projects or needs:

Outreach

MAURITANIA

Helping Mauritanian Nomads to Settle Down

In Mauritania, the Les Jardins d'Espoir association, with the help of teachers and students from the La Baronnerie technical high school in Angers, instals a cooling center in a village co-op.



The students who participated in the program have all obtained their electro-technical BTS diploma.

Tawfic is a Mauritanian village inhabited by former

nomads who have settled down next to a water hole, following a drought that has plagued the region for more than 30 years. In 2003 an association from Angers, France, Les Jardins d'Espoir ("Gardens of Hope") first helped this village by creating a small vegetable garden. One problem remained: food production and conservation. In 2004, the association set up a small cooling center equipped with two freezers and one refrigerator powered by two solar collectors. The whole project came through a local co-op that will be managed in the future by the women of the village, who are currently in charge of the vegetable garden. The professors of the technical high school La Baronnerie in Angers, France, are supervising the feasibility of the project. The construction, assembly, and execution of the project are being overseen by the students as preparation for their final exam in an electro-technical BTS class.

With a 10,000 euro grant, the Veolia Environnement Foundation is helping to finance the solar collectors that power the cooling center.

Les jardins d'espoir

James Taugourdeau, Dalkia

Tawfik

10.000 euros

NIGER

Improving the Life of Villagers in the Sahel Region

In the middle of the Sahel region, the "Eau Vive" NGO works to facilitate living conditions for 38,000 people in 51 villages in the canton of Kornaka.

In the canton of Kornaka, Eau Vive ("Living Water") is working on a three-fold plan over three years (ending in 2005): improvement of water supply to local populations, hygiene and sanitary prevention and reinforcement of village community structures. Eau Vive has created local water units man-

"Involving local people from the outset guarantees that the actions will be long-lived."

Christian Arnould

agement committees that will soon be equipped with maintenance rate pricing and tools in order to guarantee their proper use. An awareness campaign regarding hygiene, sanitation, nutrition and basic epidemic disease prevention has been initiated, especially target-

ing women and children. Also, in order to fight silting and deforestation, trees will be planted on lots surrounding water centers.

The 120,000 euro grant over two years from the Veolia Environnement Foundation will allow the construction of fifteen new wells, the restoration of six cemented wells and the installation of four water distribution networks.



The Kornaka project created four direct jobs and about 50 indirect jobs.

Eau Vive

Christian Arnould, Veolia Water Force

Canton of Kornaka, an administrative department of Maradi

120,000 euros over two years

NIGER

Protecting Desert Cultures

In Niger in a valley bordering the Sahara, the ADS association is helping the Tuareg population by providing access to water, health and education.

How to help the neediest in semi-desert regions? How to improve their living conditions? By helping them educate their children, by giving them access to health centers and by providing access to water. It was with this conviction that the ADS association—founded in 1993 on the initiative of Professor Bernard Delaitre—decided it was time to act in the Sahel region of Niger. The volunteer-driven ADS aid projects always keep these same three aims. For three years, ADS has been located in the Erough valley, populated by Tuareg nomads. The presence of ADS has facilitated the construction of a health hut and of a new school with three classes. At the end of 2004, ADS was developing a new hydraulic proj-



of the Erough valley.

ect in order to protect the cultivated fields from the devastating annual floods.

The 10,000 euros granted by the Veolia Environnement Foundation have enabled the earthworks as well as the embarkment of the hydraulic damper.

ADS ("Development and Solidarity Association") Raymond-Max Aubert, Veolia Environnement **Erough valley**

10,000 euros

ROMANIA

Emergency Room for the Homeless Built in **Bucharest**

Samusocial International, created in 1998 by Dr. Xavier Emmanuelli, has opened the Samusocial din România unit in Bucharest.

In Bucharest, several thousand people are living in conditions of severe poverty. Currently, social workers fear that the elderly and entire families will be forced out onto the street. In order to lend a helping hand to these abandoned populations, Samusocial International opened a unit in the Romanian capital two years ago. Its purpose: to set up an emergency social support system. Mobile teams, recruited and trained locally, will be able to dispense medical aid and give advice 24 hours a day in the streets of Bucharest. A Samusocial office that will also serve as mediator with public services will host medical and psychosocial consultations. A 50-bed shelter helping out the neediest every night will complete the set up.

With a 114,000 euro grant over three years, the Veolia Environnement Foundation will participate in the restoration of buildings destined to welcome the public and the purchase of the mobile units.



More and more often, the volunteers from Samusocial are running into families that need their help.

Samu Social din România

Andreas Baude, Veolia Water

 \bigcirc **Bucharest**

114,000 euros over three years

of this project." Andreas Baude

to the success

"The participation

of Veolia Foundation

is of great importance

SENEGAL

Innovations that **Guarantee Hygiene**

Students from "Insa Toulouse" are finding original solutions in order to guarantee basic sanitation to health centers that lack running water.



Incinerators will be used to hurn hospital

In Senegal, in villages where there is no running water, it is very difficult to maintain cleanliness and basic hygiene. That is why students from Insa (National Institute of Applied Sciences) in Toulouse, France, have chosen to design and install "handwashing kits" in Senegalese clinics that have no running water. The kit was designed by students at

the institute with help

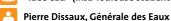
from their teachers, using

"The handwashing kit has proven to be effective. The project is worthwhile in all aspects."

locally-purchased materials, and has been installed in several regions of the country by every successive graduating class since 2001. In 2004, villages around Saint Louis became Pierre Dissaux the latest to be equipped.

Veolia Environnement Foundation has decided to support students from Insa by helping them build incinerators that will be used to burn hospital waste and to create a complimentary hygiene awareness campaign with a grant of 3000 euros.

"Idée eau" (Insa Toulouse student association)



Senegal

3,000 euros

"This action is based on the strong participation of the French students, who not only helped to raise funds but also got involved in the field.'

Alain Berton

SENEGAL

From High School Theory to Practical **Exercises in Senegal**

Students from a Saintes high school working with villagers to bring water and create a vegetable garden.

The Alesa association, founded by the students of the Lycée Agricole Georges Desclaude (agricultureoriented high school) in Saintes, France, has been working with the NGO Sud-Ouest Sans Frontière, and the Caritas office in the Senegalese city of Kaolack for the last two years. Most of their work is concentrated on the village of M'Bassis in the Fatik region. In collaboration with the women's association, the hygiene committee and the schoolteachers, the students from Alesa have put to use the lessons learned in the classroom. As a result, 13 of them, studying agriculture and water management, went to M'Bassis with their teachers. They planted fruit trees and installed the school's irrigation system in conjunction with the villagers. The idea was to design year-long access to good quality and plentiful water by conducting an extensive study of the village's water resources.

The 5,000 euros donated by Veolia Environnement Foundation helped in the creation of the vegetable



Alesa (Lycée Agricole Georges Desclaude de Saintes)

Alain Berton, Dalkia

M'Bassis, Fatik region

5,000 euros

SENEGAL

Access to Water in Sinthian and Wassadou

After the creation of an initial health center in Sinthian, the Kinkeliba association is currently coordinating the construction of a second one in Wassadou. These two structures will allow the people of the Tambacounda region to have access to medical care.

In Sinthian, Kinkeliba wishes to continue the installation of hydraulic infrastructure in the rural area situated around the medical center. Old village wells need to be extended and new wells must be dug and equipped with pumps. The creation of family latrines in the villages and, most importantly, in schools will complete this project.

In Wassadou, everything needs to be done in order to provide the health center with water: a deep well equipped with pumps that will provide water to a water tower and an internal distribution network. A wastewater collection system and septic tank are also needed. Technical assistance and research will be the responsibilities of Veolia Water Force teams



Easier access to clean drinking water is an indisnensahle condition for the quality of life

and construction will be assigned to local contractors. Also affiliated with this project, the health division of Veolia Environnement will coordinate a hygiene and health program for the village communities and schools.

The Veolia Environnement Foundation has contributed about 150.000 euros for the construction of water infrastructure and sanitation facilities at the two health centers.

Kinkeliba

and Lucy Lytton, Veolia Water

Sinthian and the adjoining villages, Wassadou, Tambacounda region

(i) 150,000 euros

Jacques Chaigneau, Onyx,

INTERNATIONAL

Retired and Current Employees mobilized

Solena ("Solidarity Environment Action") was created by active and retired employees of Veolia Environment for the purpose of conducting humanitarian assistance and development aid missions.

Active and retired Veolia Environnement personnel who are familiar with problems related to water. environment conservation, energy, transportation and sanitation have expressed their desire to contribute their knowledge to outreach projects. For this purpose they founded their own association, SOLENA. Working alone or in partnerships with private or public entities, mostly in Europe and in Africa, SOLENA oversees humanitarian, development aid and population education missions. In some cases, SOLENA can complement the work of the Veolia Water Force, which is not able to recruit volunteers or retirees.

The Veolia Environnement Foundation chose to help SOLENA in two ways: an initial grant of 100,000 euros at the start of the project helped finance intervention equipment (pumps, generators, small power shovels, etc.). The Foundation will also provide funding for the association to the tune of 15,000 euros for each of its first three years of operations.



Solena (Solidarité environnement action)

France and International

100,000 euros up front then 15,000 euros per year

Michel Avenas, Fondation Veolia Environnement



Workforce Development

The Veolia Environnement Foundation is supporting 21 projects in the field of employment in both France and Germany.

These projects have been initiated by non-profit companies dedicated to worforce development and aim to help all kinds of people looking for a stable job, young people in search of their first job, the long-term unemployed, people with handicaps, etc.

GERMANY

Archive Processing: A Profitable, **Supportive Business**

The Praunheimer Werkstätten workshop, staffed by intellectually disabled employees, wishes to reinforce its recycling and archive processing business.

woodwork and metal work. A few years ago, the

The Praunheimer Werkstätten workshop employs around six hundred people suffering from intellectual disabilities in the Frankfurt region. In order to guarantee economic profitability while offering a variety of careers to its employees, the workshop has diversified its fields of activity during the last few years. Praunheimer Werkstätten already offered services in packaging, mail-outs, gardening,



A new contract in archive processing has permitted the Praunheimer Werkstätten workshop to hire eight

workshop opened a new division for recycling and archive processing, which has become the most profitable business line per employee. At the end of 2004, Praunheimer Werkstätten won an archive processing contract which allowed them to hire eight new employees. The center expects sales to double in the next two years.

The Veolia Environnement Foundation decided to grant 50,000 euros in order to finance the acquisition of equipment necessary for this growth.



FRANCE (38)

Central-East

Recycling Clothes and Creating Jobs

In the Rhône-Alpes region, the Emmaus communities have joined together to sort and recycle used clothing that they collect, creating about 15 new jobs.

EVIRA's mission is to recycle clothing in order to create new jobs

Project leader

Foundation gift

Sponsor

"Every time

Werner Kaulich

I go there, I am

very impressed

by their optimism

and their success."



Every year, they collect between 2,500 and 3,000 metric tons of used clothing. They redistribute some articles, but have to dispose of a certain quantity as well. 'They' are 10 out of the 15 Emmaus communities from the Rhône-Alps region that

decided to streamline this process. They have coordinated their efforts by forming a workforce development non-profit organization called EVIRA ("Emmaus Clothes Professional Integration of Abel Marques

project run by competent people."

"This is a serious

about 10 jobseekers. The Veolia Environnement Foundation has granted 30,000 euros in order to finance the purchase of industrial equipment (bale press, sorting bins, maintenance tools, etc.).

2000 metric tons of clothing per year while hiring

Rhône-Alpes"). This association will help the poor-

est populations to acquire clothing at very afford-

able prices. Initially, EVIRA expects to open two sec-

ond-hand clothing boutiques, each employing two

sales clerks, where donated clothing that is immediately reusable will be sold. In time, EVIRA would like to create an industrial sorting and recycling center for clothing that would otherwise have been destined for dustbin. EVIRA hopes to process about



Abel Marques, Onyx Bourgoin, Isère



Workforce Development

FRANCE (42)

Central-East

Upgrading Blue-Collar Careers

80% of the workers at the drywall and painting company DSL Ltd, have acquired real skills with labor market integration schemes, and found stable jobs.

Some of the employees in the employment transition phase at the limited liability company, DSL (a drywall and paint company), are former offenders or long-term jobseekers. In spite of this, 80% of them have been able to find stable jobs at the end of their integration scheme due to the fact that DSL offers personal and technical coaching for each subsidized labor contract offered. Through comprehensive manual apprenticeships, DSL employees regain confidence, and are able to reenter the work force. At the end of 2004, DSL gained a new contract with Opac in Saint-Etienne, which, they hope, will allow them to increase their market share. In order to honor this three-year contract, the company will hire and three supervisorsand six new subsidized labor jobs. The company will train them in complementary activities such as plumbing and

flooring. The 25,000 euros granted by the Veolia Environnement Foundation will help DSL to acquire new tools and to complete their facilities.

"DSL is dynamic and efficient, as proven by the amazing rate of reintegration into the job market."

Jean-Marc Buffelard



m DSL



Jean-Marc Buffelard, Onyx



25,000 euros

FRANCE (69)

Central-East

First a Subsidized Labor Contract, Then an Stable Job Contract

The Emplois Services/Ménages Services association ("Service Jobs/Cleaning Services") has initiated its own hiring structure to allow workers in labor market integration scheme, to find stable jobs.

"Demand for services is high and there is no competition." Bruno Giraudel

DSL helps people in difficulty

Unfortunately, since 1997, the workforce development non-profit organization Emplois Services/Ménages Services, a publicly funded structure employing eight teaching people, in Lyons has not been able to assist all of its former employees in obtaining stable job contracts at the end of their two-year labor market integration scheme. The association therefore decided to create a second association, MS-Dom ("Home Maintenance and Services") that will employ workers who have come to the end of their professional insertion period on open-ended contracts. The volunteers will specialize by offering their services 24 hours a day, and 365 days a year to people with reduced mobility (elderly or dependant persons). In addition to the above-mentioned services, they will also provide housekeeping, ironing, meal preparation, etc., as well as mobility assistance and help with everyday tasks.

The 15,000 euros granted by the Veolia Environnement Foundation assisted MS-Dom in purchasing the equipment needed to settle into its headquarters.



MS-Dom hopes to create 10 to 12 stable-job in the next three years.

Emplois Services/Ménages Services de Lyon

Pruno Giraudel, Générale des Eaux Three city districts of Lyons (3rd, 6th and 8th)

(E) 15,000 euros

FRANCE (59)

North-West

An Apartment for a New Life

Habitat Pact, which has the status of an economic and social union stock company (SAUES), is offering public housing as well job market integration assistance.

In the Nord-Pas-de-Calais region, only 200 public housing units are available each year despite an estimated demand for more than 1,600! Habitat Pact SAUES, a start-up public housing organization that functions as a project management cooperative, created by the PACT ("Propaganda and Action against Slums") associations network, is dedicated to producing public housing that is accessible to the poorest families in order to bridge this gap. Habitat Pact SAUES is the contracting authority for all acquisition operations and the restoration or construction of adequate lodging. It also enhances each access project with the social integration of the families in question. For example, a future tenant can be directly involved at the work site of his future housing by working for the workforce development company or he can participate in touch-up work and interior decorating. This social supervision continues after he has moved in. Habitat Pact SAUES has the objective of producing 130 public housing units per year.

The Veolia Environnement Foundation's 100,000 euro grant over two years will assist 30 workforce development projects.

Habitat Pact

Bernard Lecomte, Dalkia

Nord-Pas-de-Calais

100,000 euros over two years

FRANCE (76)

North-West

Employment and Recycling: the Keys to Sustainable **Development**

In Elbeuf, the Envie-Ladapt "(Let's Adapt") association provides work to those having difficulties entering the job market by recycling and reutilizing various everyday appliances.

In Elbeuf, in the Seine-Maritime department, which suffers from a high risk of job loss, the Envie-Ladapt association is working towards the social reintegration of long-term jobseekers, while conducting sustainable development activities.

In practical terms, Envie-Ladapt recovers used household appliances from major manufacturers then refurbishes them in its workforce development company, selling them at 30% to 50% less than new items off-the-shelf in Elbeuf, Rouen and Evreux stores. Today, Envie-Ladapt is moving towards the recovery and utilization (when possible) of recyclable elements and chemicals found in common appliances. Envie-Ladapt intends, for example, to recover the CFC gases contained in refrigerators, oil from compressors, washingmachine capacitors or TV and computer monitors.

The 30,000 euros granted by the Veolia Environnement Foundation will contribute to the purchase of industrial equipment and tools.

"The project impressed me, especially the fact that it is supported by the central and local Governments."

Antoine Scicluna



(i) Envie-Ladapt

Antoine Scicluna, Dalkia Saint-Aubun-lès-Elbeuf, Seine-Maritime

30,000 euros

FRANCE (29)

Training for Some Brings Meals to Others

In order to reintegrate long term jobseekers into the job market, and to feed impoverished families, the Panier de la Mer ("Sea Cornucopia") association is recovering fish removed from the market.

During auctions, when there is an abundance of a certain species of fish, it drops to its low price threshold and is automatically withdrawn from the market. In 1997, one of the Guilvinec fish producers and the President of the Banque Alimentaire du Finistère ("Finistère Food Bank") put together an original program: recover these fish, have them prepared for consumption by long term jobseekers, and feed them to impoverished families through the food bank and the Secours Populaire ("Welfare Services"). This is how Panier de la Mer was created. Each year, 12 people selected from the unemployment office (ANPE) list and from the list of recipients of the RMI (minimum insertion wage) are granted six months of training that alternates theoretical components and practical exercises that will lead to employment possibilities in the fishing industry which is seriously short in laborers.

The 20,000 euros granted by the Veolia Environnement Foundation will be used to renovate the training facilities for the new organic gardening sector, based on the philosophy of alternating training.



After the success of the first initiative, Panier de la Mer, similar efforts have blossomed in La Rochelle, Boulogne and in

Le Panier de la Mer

Alexandre Le Ster, Générale des Eaux



30,000 euros

FRANCE (44)

Combining Job Market Integration with Heritage Preservation

A workforce development association from Nantes is helping people in critical situations find employment by involving them in an ambitious project.

The renovation of the Condorcet makes it possible to combine job market with heritage integration preservation.

'The association

is very sound in

management and

has no choice but

to call on corporate

patronage in terms

of investments."

Alexandre Le Ster

terms of its



In 1907, the Condorcet was put to sea for the first time. It was the last drawn barge to be built by the Nantes shipyards. Registered as a historic monument,

the Condorcet is now in need of major renovations and repairs in order to be presentable. Atao, a workforce development non-profit organization from Nantes, has decided to return the Condorcet to its former glory. Atao has initiated

"This is a visual and cultural project that serves the public."

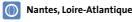
Didier Gras-Bouteville

a two-year metal works project (new christening planned for June 2006) that will allow the association to offer work to 18 people. These employees will be hired on CES; they are men and women between the ages of 18 and 60 who, until now, have been in a situation of social and professional exclusion. The Condorcet will take up service again for the River Traffic Museum of Redon, where it will be used for demonstrations for school children and tourists.

Foundation will help purchase the initial materials and equipment needed for the renovation.



Didier Gras-Bouteville, Connex



The 30,000 euros granted by the Veolia Environnement



Atao



30,000 euros

FRANCE (79)

A Career: Recycling **Used Textiles**

Trio offers work to the most impoverished by giving them the responsibility of managing a textile recycling company. Trio's objective: professional and social reintegration.

Collect, sort and recycle. The Trio association ("Textile Recycling Initiative of the West"), which is a sister association of EVIRA, was created in order to facilitate the professional and social integration of persons in difficulty, 80% of whom are women. French RMI (minimum insertion wage) beneficiar-

"A good reinsertion project. Emmaus has proven itself for years now."

Luc Girard

ies, long term jobseekers and the disabled will be given a second chance here. They will regain confidence in themselves and acquire professional know-how. At the end of



Eventually. Trio hopes to create 20 new

"This project is close

to my heart because

with real difficulties

finding employment."

it targets people

their two-year Subsidized Labor Contract with Trio, they will continue to receive the support of a socioprofessional sponsor who will assist them in finding durable employment or more training if needed. Collecting, sorting and selling textiles will be done through a partnership with 14 Emmaus communities and two Friends of Emmaus committees that will be providing the used textiles.

The 30,000 euros granted by the Veolia Environnement foundation have made it possible to acquire the necessary equipment to start: bale press, fork lift, etc.



Luc Girard, Générale des Eaux

Niort, Deux-Sèvres

30,000 euros

FRANCE (77)

• Ile-de-France

A Single Network for Job Seekers and Businesses

In the Seine-et-Marne region, the goal of the PLIE ("Local Integration and Employment Plan") is to offer long-term jobs employment to more than 800 people over three years.

While an increasing number of corporations are having difficulty recruiting, the number of longterm jobseekers is also rising. The Melun-Val-de-



Seine PLIE association wishes to initiate exchanges and meetings between these two parties with one goal in mind: assisting the greatest number in finding durable employment. PLIE also wishes to inform jobseekers about careers that suffer from a bad image and public misconceptions. Between 2004 and 2006, Melun-Val-de-Seine PLIE aims to send more than 800 people in difficult situations back to work. Individual counselors assist the candidates during the entire transition period and for six months after they regain employment. A data bank, accessible to all users, has been created to give life to the project and facilitate exchange

The Veolia Environnement Foundation has granted 25,000 euros towards the purchase of 10 computer workstations, specialized software and development of the exchange site.

PLIE Melun-Val-de-Seine's objective is to enable as many people as possible to reagin employment.

25,000 euros

PLIE (Local Integration and Employment Plan) Claude Rondeau, Connex

Melun-Val-de-Seine metropolitan region

FRANCE (92)

• Ile-de-France

A Brand-New Kitchen for Asian Children

In Asnières, a specialized residential center provides shelter for 30 children of South-East Asian refugees. Its mission: helping these young people enter the labor market.



"As in a traditional family home, the kitchen at the center is a place for exchange and sharing, which is essential for children."

The Enfants du Mékong ("Children of the Mekong") association has been around since 1958. It helps the children of South-East Asia by facilitating school attendance. As geopolitical changes came about in this part of the world, the association has increased their methods of participation. First they organized a mentoring program: 15,000 children are sponsored each year. The group also participated in developing schools and orphanages, then opened two residential centers in Ile-de-France. In Asnières and Rungis, the association houses 30 young people aged 12 to 26. They are children of boat people or refugees and all of them are in precarious situations. The adolescents spend several years at the center, where they are schooled and counseled by educators for as long as it takes to ensure that they will successfully enter the professional world. In its two centers, Enfants du Mékong boasts an 81% suc-

The 25,200 euros donated by the Veolia Environnement Foundation covered all of the expenses for the shell of the kitchen renovation at the Asnières center.

Enfants du Mékong

Bernard Lucas, Générale des Eaux



② 25,200 euros

FRANCE (93)

• Ile-de-France

"HIV-positive

people are first

workers and we

maintain total

confidentiality

with regard to

their medical

condition."

Fatima Ait Kaci

respect and

and foremost

blue-collar

Stitching Their Way into the Job Market

In the name of solidarity and employment assistance, La Main Fine is reaching out to HIV-positive women by offering them jobs and training.

In Saint-Denis, the seamstresses of La Main Fine ("Artful Hands") are HIV-positive and often live in very unstable circumstances. Thanks to serious, attentive support, they are not alone in their attempts to reintegrate into the labor market and society in general. Their handiwork, produced in limited series, is displayed and sold in the adjacent boutique or at social and cultural events. With its expertise in listening, offering support and motivating, La Main Fine benefits from the experience of its mother organization, Ikambere, which takes in women affected by HIV. The team at La Main Fine has grown since July 2003: a pattern designer and three skills counselors are training six women in the basics of cutting and assembling. They are teaching them the specific language of sewing and fabric work.

The Veolia Environnement Foundation granted La Main Fine 16,000 euros in aid to finance the purchase of a new industrial embroidery machine that will help the association expand its production and create new jobs.



The products created by La Main Fine seamstresses combine fashion with traditional handicraft skills.

supported."

Bernard Lucas

"The association's

history, as well as

the sincerity and

motivation of the

the success of the

staff, guarantee

project, which

deserves to be

La Main Fine

Fatima Ait Kaci, Veolia Water

Saint-Denis

16,000 euros

FRANCE (93)

• Ile-de-France

Catering Services and Social Economy

The Femmes Actives Services co-op, which employs disadvantaged women, is trying to improve its catering service to expand its business.

They have no degrees, have never worked in France, often they can barely speak French, and yet they have found work at the SCOP Femmes Actives Services ("Active Women Services") co-op. Since 1998, this co-op has been offering restaurant and catering services to individuals and communities in Seine Saint-Denis. It has nine employees, six of whom benefit from Subsidized Labor Contracts. The co-op's current goal is to make these jobs permanent and create others. The only way is to improve and develop its services while promoting the business so more people are aware of it. Thus SCOP has begun implementing a quality plan that is laid out in a charter. A complementary training program for employees has been launched and working methods have been revised. For example,



To grow its business, Femmes Actives Services launched a supplemental training plan for its employees.

Femmes Actives Services decided to improve its order management and delivery services.

By agreeing to contribute 20,000 euros, the Veolia Environnement Foundation enabled SCOP to buy an insulated truck that will increase the capacity to deliver different dishes while still complying with hot and cold chain guidelines.

] Fem

Femmes Actives Services

Delphine Drouaud, Générale des Eaux

Seine Saint-Denis

20,000 euros

we support their efforts by hiring them to cater our buffets on new employee orientation days."

33

"They are very

professional:

Delphine Drouaud

FRANCE (94)

• Ile-de-France

Creating Jobs by Bridging the Digital Divide

After three years of existence, Ateliers Sans Frontières, a non-profit workforce development organization, is launching a recycling program in the IT sector.

Since its inception, Ateliers Sans Frontières ("Workshops Without Borders") has specialized in helping workers re-enter the job market via a sports equipment recycling program. Now the organization has decided to branch out by reclaiming used computers. The goals are to create 10 jobs (in addition to the 32 jobs that currently exist), to offer new value-adding activities to its workers and to help attenuate the digital divide between the North and the South. This last goal will be achieved by providing refurbished computer equipment to various entities in developing countries. To this end,

"We are going to ask ASF to collect and recycle a proportion at the used computers in the Val-de-Marne area, to transform their subsidized labor contracts into stable-job contracts."

Pascal Lermechin

the association moved into larger, more suitable offices in 2004. In terms of beneficiaries, the association did not have to wait long to see results. An agreement was signed with British NGO Computer Aid International. Other agreements are currently being negotiated.

The Veolia Environnement Foundation granted 35,400 euros toward the furnishing of the new facilities.



Pascal Lermechin, Onyx

Bonneuil-sur-Marne

35,400 euros





FRANCE (06)

South-East

Getting Back to Work by Recycling Computers

Created in 1999 by retired IBM executives, the Actif Côte d'Azur association promotes labor market reintegration for people shut out of it by recycling used computers.

With the help of the town of Antibes, Actif Côte d'Azur has created a workforce development company, Actif Azur Corp., which employs and trains disadvantaged people. After working for Actif Azur, employees can find positions in companies involved with computer equipment assembly or technical support. The company is managed free of charge by members of the association. Revenue

from sales of recycled and refurbished equipment and the provision of services cover expenses. To double the number of jobs available and increase the volume of recycled equipment, the association is going to offer to create small computer networks for elementary and middle schools by reusing older equipment and freeware. For individuals, the association offers basic computer training.

The Veolia Environnement Foundation contributed 10,000 euros to the renovation of the facilities: lighting, heating and air-conditioning, telephone wiring, IT network, etc.





Actif Côte d'Azur

🔼 Jean-François Perfettini, Générale des Eaux



10,000 euros

FRANCE (13)

South-East

The employees are

manager at every

supervised by a

stage in the

Finding Work Growing Organic Crops

To help people get involved in the economic and social aspects of their neighborhoods, the Astib association in Berre decided to create an organic market garden.

If you are no spring chicken, you have medical problems and you have worked nothing but low-skilled positions all your life, it can be very difficult to hold down a job or to find another one. Astib decided to fight this vicious circle by creating a "labor market reintegration garden". Here, people in extremely difficult situations can work in paid positions and join in a show of economic solidarity. Astib joined the Jardins de Cocagne ("Cocagne Gardens") network, whose 60 collective gardens in France offer market farming jobs to workers trying to enter the labor market. The organic produce grown in the gardens is delivered weekly in seasonal baskets to the gardens' members. Created on a 15-hectare plot for a renewable five-year period, the Berre job placement garden will enable 15 people (for the most part immigrants who were agricultural laborers) to work again.

The 10,000 euro grant awarded by the Veolia Environnement Foundation funded the purchase of farming equipment.



(i) 10,000 euros

Stéphane Deshayes, Onyx Berre-L'étang

FRANCE (13)

South-East

Construction Site-Training, or How to Build Your **Reintegration Into** Job Market

The Fondation d'Auteuil in Marseilles offers 30 young people the opportunity to get professional training in the construction industry by helping to renovate a chapel.



Building a bridge between the worlds of school and the job market and creating a path between social exclusion and job market integration while restoring beauty and luster to a chapel in Marseilles' 13th arrondissement: these are the goals of the Fondation d'Auteuil in Marseilles. To benefit from this training center/construction site, 30 youths aged 16 to 21 were assigned to the Fondation d'Auteuil by Aide Sociale à l'Enfance des Bouches-du-Rhône ("Social Assistance for Childen in Bouches-du-Rhône"). While this initiative, of course, trains the adolescents in the various phases of a major construction project, it also formalizes the skills they acquire because they receive training internship certificates of participation from professionals in the business.

The Veolia Environnement Foundation contributed 50,000 euros to this training center/construction site where several trades are taught, including scaffolding, coatings, stained glass restoration and cabinet-making. The dedication of the fully renovated Chapel of the Auteuil Orphan Apprentices is planned for November 2005.

Fondation d'Auteuil

Marseilles

Jean-Marie d'Aspe, Connex



50,000 euros

FRANCE (13)

South-East

Recycling Computer **Equipment:** A Promising Market

By employing disadvantaged workers, Micro'Orange has come to play an important "Collecting and role in local job market reintegration. recycling this used

> Micro'Orange, located in Aix-en-Provence, has specialized in collecting and restoring used computer equipment, then reselling it at moderate prices since 1998. The business hires and trains people with unstable social and/or professional status by offering Subsidized Labor Contracts. With the help of Onyx it recently opened a disassembly and sorting center for computer, office and audiovisual equipment. Micro'Orange employs 14 workers at the center, in addition to the 12 employees that repair and sell computers in the workshops/selling centers. The firm recently opened its third recycled computer store in a neighborhood in the northern part of Marseilles. It has also developed partnerships with EDF-GDF and France Télécom to reclaim decommissioned equipment.

35

The 22,900 euros granted by the Veolia Environnement Foundation funded the purchase of a collection vehicle, fitted with a lifting tailgate to make it easier to load equipment, transport it quickly and recycle it under better conditions.

"The project was approved by an architect specialized in this kind of restoration: the Notre Dame de la Garde renovation was overseen by Xavier David."

equipment is

essential for the

environment."

After havina

construction

site/trainina

center, young

continue to receive

training or look for

people can

worked at the

Olivier de Montbel

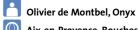
Jean-Marie d'Aspe



Micro'Orange plans to hire another 10 workers within the next



Micro'Orange (LLC-SCIC, cooperative company dedicated to workforce development)



Aix-en-Provence, Bouches-du-Rhône



FRANCE (34)

South-East

Organic Farming Creating Employment Opportunities

To go beyond simply distributing food, Les Restos du Cœur de l'Hérault now has a Jardin du Cœur. Its mission: to reintegrate workers into the job market and grow organic produce.



For beneficiaries of the Jardins du Cœur, plantina and harvesting for others makes them feel

Since April 2004, Les Restos du Cœur ("Restaurants from the Heart") in the Hérault region has been operating a Jardin du Cœur. Located in Villeneuvelès-Maguelone, this "garden from the heart" offers Subsidized Labor Contracts to 12 people receiving unemployment benefits or France's RMI (minimum insertion wage). To put them on the path towards employment, they learn about the business of market farming and receive social support. The onehectare plot was made available to the association

by the town council.

Les Restos du Cœur

"This is a project that combines job creation and environmental protection. It receives and researchers at Agro de Montpellier."

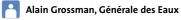
prepared the land, installed greenhouses and implemented an support from educators integrated resource management system to set up a production method that Alain Grossman is compliant with

organic farming standards. Les Restos du Cœur hopes to be able to reproduce this model by creating 40 more Jardins du Cœur in France.

The Veolia Environnement Foundation provided 12,000 euros to pay for the installation of an irrigation and waste water drainage system.



Les Restos du Cœur de l'Hérault



Villeneuve-lès-Maguelone

10,000 euros

"The beneficiaries are very satisfied, which suggests ongoing activities that will continue to fulfill our goal of integration via employment."

Jérôme Seiter

FRANCE (33)

South-West

Successful Labor **Market Integration** for the Homeless

Because years of surviving on the streets make it impossible for the homeless to find lasting employment quickly and reintegrate into the urban environment, Arescoop is offering them "green" jobs in Aquitaine.

After years—even decades—of drifting in the streets of a big city, it is all but impossible to reintegrate into urban society. For adults who have been living in desperate circumstances for a long time, taking charge of one's life and finding a decent job and housing in the city are unthinkable without strong support. Faced with this situation, Arescoop, an association whose headquarters are in Paris, founded a workforce development organization in the Gironde region. In Hourtin it offers employment in public parks maintenance and agricultural labor to people over the age of 40. Since 1999, ten such Subsidized Labor Contracts have been created.

The 21,000 euro grant from the Veolia Environnement Foundation will help Arescoop to develop new opportunities, such as custom working in workshops and mowing public parks, that will make it possible to create four new transitional jobs and hire a counselor on an long-term contract.



In France, very few organizations offer employment to the



Arescoop

Jérôme Seiter, Onyx



21,000 euros

FRANCE (47)

South-West

Living in Pleasant Surroundings and **Working Again**

In Agen, a neighborhood management network improves living standards for residents by offering a Subsidized Labor Contract for those who need them most.

Founded in November 1998, the Agen Régie de Quartier improves living standards while offering a Subsidized Labor Contract to residents of the city, particularly those in neighborhoods tagged as "vulnerable urban areas". It oversees building cleaning, city street cleaning and public parks maintenance

"The Agen Régie de Quartier has a very positive image in the city and operates programs that are serious and effective."

Alain Duplan

projects. To create more jobs, the Régie de Quartier in Agen decided to extend the geographic area to which it offered services and to give residents in the most disadvantaged neighborhoods the chance to take part in renovating their apartments, while benefiting from Subsidized

Labor Contracts. Thanks to on-site training in construction finishing work, within two years the participants can hope to find a long-term job.

With a 15,250 euro grant, the Veolia Environnement Foundation will help the organization to acquire additional equipment used to maintain public parks, two utilitarian vehicles and material needed for building rehabilitation.



37

By helping to renovate apartments, unemployed workers get jobs and learn new professional skills.

Régie de Quartier d'Agen Alain Duplan, Générale des Eaux Agen

(E) 15,250 euros



Deutsche Umwelthilfe e.V

Uwe Gährs, Dalkia

Communes along the Weser river



Environmental Conservation & Community Projects

The Veolia Environnement Foundation currently supports 32 environment-related projects. These projects cover both the preservation of natural resources and heritage, including pedagogical activities and research which contribute to this goal, as well as the improvement of the everyday surroundings in various settings (urban, hospitals, etc.).

GERMANY

Lower Saxony

Students Take Action to Improve Their River

On the banks of the Weser, a fun and educational approach is being used to teach students about ecology.

"A remarkable project that allows children to develop key skills such as collective analysis and teamwork."

"The project

brings together

In 2004, the Deutsche Umwelthilfe (German Environmental Care) association launched an ambitious program to educate school children, their teachers and people who live along the Weser river about the protection of water resources and the environment in general. In order to familiarize themselves with the river and its environs, the school children participated in sample-taking and water quality analysis. They also helped to restore the riverbanks, planted new trees and adopted sections of the river. The project, which relies on a network of regional schools, includes the organization of nature camps for children, training seminars for



The Weser river project has also created one full time job and

educators, the publication of a newsletter and management of a dedicated website.

The Veolia Environnement Foundation granted 15,000 euros to finance rehabilitation plans for the riverbanks as well as information signs.

(E) 15,000 euros

GERMANY

• Mecklenburg, Western Pomerania

A Garden that Revitalizes the Whole Town

and adds to the region's cultural In Germany, near the Polish border, the town and natural of Pasewalk is seeking to regain its cultural heritage." and economic vitality by creating an Yvonne Bobsien ecological garden.

> The town of Pasewalk, located north-east of Berlin, has a population of 12,000 and the highest unemployment rate in all of Germany (30%). The town wants to develop an urban garden along the river Uecker, near the corridor linking Pasewalk to the Baltic Sea. This garden will be an ecological and cultural center where residents will be able to rediscover the riches of the local ecosystem and visit living art exhibits designed by German and Polish artists. In homage to Oskar Picht, inventor of the typewriter for the blind who lived in Pasewalk a hundred years ago, plans for a discovery path for the blind are also in the works. Also, at the center of the project, an ecological and tourist information center will be built in an entirely renovated former



The current asbestos roof of the boat shed will be replaced by a "green" roof (plant covering).

boat shed. This project will create about ten jobs.

With a 38,000 euro grant, the Veolia Environnement Foundation decided to participate in the construction of an environmentally friendly roof for the boat shed as well as a bio-remediation center.



Pasewalk

Yvonne Bobsien, Connex



(a) 38,000 euros

Project organizer



Location



Foundation grant

GERMANY

• North Rhine-Westphalia

Scientists Are **Looking Towards** School Children

In Jülich, near Düsseldorf, scientists have decided to create a laboratory dedicated to budding scientists.

"The close ties between the center's research subjects and subjects at the Ju-Lab ensures there is great educational authenticity."

Birgit Fritz

The research center in Jülich (90% German State, 10% Northern Rhenania) is one of the largest in Europe. It employs 4,200 scientists specialized in renewable or conventional energy, information technology and environment and life sciences who also participate in interdisciplinary projects. For a number of years, the center has offered discovery workshops to the region's school children in order to turn them on to science and technology. Because of high levels of interest, the center decided to open the Ju-Lab in 2006. This will be a lab dedicated to students and their teachers. Its goal is to appeal to young people who are interested in subjects found in the research center by offering a range of educational classes for all ages. The con-



The Ju-Lab is an ideal experiment center for any young

tent of the courses features the interdisciplinary research topics being studied at the center.

The 30,000 euro grant offered by the Veolia Environnement Foundation has enabled the acquisition of most of the necessary equipment.

- [ii] Jülich research center
- Birgit Fritz, Veolia Water
- Jülich
- 30,000 euros

GERMANY

Saxony

Helping Disabled Children Feel Better **About Their Bodies**

In the activity room, children can rest and explore stimulating physical

The Waldschule de Grimma School. founded in 1992, is adding an activity room in order to offer the disabled children it hosts a place of rest and leisure.

In Saxony, near Leipzig, the Waldschule de Grimma School currently plays host to 82 children between the ages of 6 and 21 who suffer from multiple disabilities. The school's teachers offer an adapted curriculum according to the needs and abilities of the children in order to prepare them in the best possible way for an independent adulthood. In 2005, the school was granted Ganztagsschule status (school open from 8am to 6pm, which is very rare in Germany). To better serve severely disabled children, it is equipped with an activities room. This room has a music center, mattresses, massage balls, a water tower, curtains, etc. The children can rest and can also take part in stimulating exercises. Other children can also use the room. The school, which is enthusiastically supported by the parents' association and friends of the families, hopes to improve the children's ability to develop and maintain a positive outlook for the future.

The 8,000 euros granted by the Veolia Environnement Foundation enabled the purchase of equipment for treatment... that also improves their well-being.

"The school's managers are very professional and brimming with enthusiasm."

Wolfram Scholl

Förderverein der Schule für geistig Behinderte Wolfram Scholl, Veolia Water

8,000 euros

GERMANY

Schleswig-Holstein

Rediscovering the Joy of Playing

In the heart of one of the most destitute neighborhoods in Kiel, school officials and parents get pupils involved in the reconstruction of a playground.

The closing of a playground for safety reasons was a very difficult event for the 110 school children of Andreas-Gayk, aged 6 to 16. It brought additional frustration to these primary and secondary school children, most of whom demonstrate a lack of motivation, aggressive behavior and truancy. This is true despite the fact that they receive additional educational support and despite the special status of the school, which is located in one of the city's

"By being a sponsor, I am helping the school to find more and more new partners."

Karl-Heinz Fischer

most vulnerable neighborhoods. It was therefore urgent that the school obtain a new playground for the children so they could regain a pleasant recreational area and feel that they were not being forgotten. School officials and the parents' associa-

tion, who have been working since 1977 to improve the daily lives of the children through education and sports, have organized a competition so the children can express their opinions on the design of



A new playground will help children to appreciate their school and their

the playground. This is a very efficient way to help

them feel involved in an issue that affects them directly. The Veolia Environnement Foundation has granted 15,000 euros towards this project.



15,000 euros

ECUADOR

Galapagos Islands

Using Helicopters to Understand **Water Cycles**

The influx of immigrants to the Galapagos Islands is threatening the ecosystem. A scientific mission is attempting to understand water cycles on the islands in order to identify the appropriate answers to this problem.

In the Galapagos Islands—classified as a world heritage site—not much is known about water cycles. Today, understanding water cycles is of extreme importance, especially in the light of the waves of immigration swelling the ranks of the local population. For the time being, water is obtained from randomly-dug wells. There is no distribution network and no wastewater treatment stations. In the medium term, all these practices risk drying out the lagoons and salinizing the wells and subterranean resources. Since 2003, Sisyphe, a French UMR ("Mixed Research Unit") has been working on understanding the hydrological cycle of Santa Cruz Island in order to establish a reasonable scheme for using water resources that is compatible with preserving the ecosystem. Four missions have already been deployed.

The Veolia Environnement Foundation has decided to contribute 60,000 euros to the financing of a final series of geophysical reconnaissance missions, to be carried out by helicopter since access to the site is difficult.







Four missions have already been conducted to understand the hydrological cycle of Santa Cruz Island.

FRANCE

Facilitating Reintegration into Labor Market after Detention

To help former prisoners reenter the job market, Génépi is mobilizing student volunteers to help in organizing socio-cultural activities as well as educational support in corrections facilities.

Each year, in 66 different penitentiaries, 5,000 detainees benefit from socio-cultural activities and educational support offered by Génépi. Génépi is also involved in public awareness activities. These activities are carried out by 980 student volunteers spread over 50 local groups.

In order to optimize their future actions, the students are completing status reports for each visit and the local groups submit an annual report. This helps in providing easily-processed, synthesized information about the needs expressed and adequate means of response.

As they were recovered or donations, most of Génépi's computers were outdated and obsolete, and therefore incompatible with efficient management. The Veolia Environnement Foundation granted 10.000 euros towards the purchase of computers for the association's Parisian offices, as well as laptops for five regional delegates.

"The feasibility of this project is enhanced by the active presence of computer

François Bruyant

Génépi ("National Student Group for Teaching to Detainees")

François Bruyant, Onyx

Headquarters of the association in Paris

(E) 10,000 euros

FRANCE (62)

"The values

promoted by La

same as ours."

Paul Mousty

Vie Active are the

Rediscovering a Taste for Life Through Fresh Water Fishing

In the Pas-de-Calais region, the La Vie Active ("Active Life") association wants to show disabled and socially vulnerable young people the joys of nature and fishing.

For 40 years in the Pas-de-Calais region, La Vie Active has been responsible for the education and job placement of disabled and socially vulnerable people. The association manages about sixty service, training and residential centers.

To assist the young people (about 2,500) who attend these centers, the association wanted to develop outdoor activities such as fishing. In the Eclusettes area, in the town of Ecourt-Saint-Quentin, young people can go to the Ecourt-Panuel Pond and the surrounding woods to learn about respecting the environment. A fishing instructor from the Artois Scarpe association assists them while La Vie Active educators are in charge of general management as well as theoretical courses (ecology, rules and regulations, etc.).

The 32,000 euros granted by the Veolia Environnement Foundation were used to revitalize the site: landscaping, construction of classrooms and bathrooms, establishment of an autonomous water treatment system, etc.



The pleasure of a good catch next to the Ecourt-Paluel Pond.

La vie active

Paul Mousty, Générale des Eaux

Écourt-Saint-Quentin, Pas-de-Calais

32,000 euros

FRANCE (17)

West

A House Where Life is Easy at Any Age

On Oléron Island, which has a high elderly population, officials have decided to inform private citizens and professionals about the importance of building houses that are adapted to the needs of seniors.

The good life on Oléron Island that is so appreciated by tourists also attracts many retirees, with 40% of the population over the age of 6o. In this setting, assisted living services have really been developed. However, one of the factors that determines the well-being of older people who continue to live at home has been largely neglected: adapting lodgings to fit their needs. Elected officials on the island have planned the construction of a model home showcasing all the features that make life easier for people with limited mobility. The house is

"I have met and realistic social interest in this project was remarkable."

equipped with lowered thresholds, support rails in motivated, sincere bathrooms, etc. This model home demonstrates by example, to individuals and construction professionals, as well as to contractors, how the daily life of an elderly person can be facilitated with the appropriate equipment. The model home

also serves as an exhibition center and meeting place for all the associations that are interested in this approach.

The Veolia Environnement Foundation chose to contribute to the construction of the building with a 53,000 euro grant.

La Communauté de communes de l'île d'Oléron

🔼 Jean-Marie Messy, Dalkia

Oléron Island, Charente-Maritime

53,000 euros

FRANCE (44)

West

An Apartment for a Fresh Start

Les Résidences Soleil ("Sunshine Residences") of the Nantes region temporarily lodges people in very difficult circumstances who will later be able to reintegrate into society both socially and professionally, thanks to a personalized support.



For thirty years, the Sillon de Bretagne low income housing complex in Saint-Herblain near Nantes has temporarily welcomed individuals and families in dire social and professional circumstances. These families with very diverse backgrounds are all assisted through a reintegration process. Les Résidences du Soleil of Nantes manages two properties in high-risk areas that offer 162 units ranging from efficiency studios to apartments for larger families.

Today, the people that come are in increasingly desperate situations and have very little to call their own. Les Résidences Soleil offers a personalized form of support. In three years, the association has doubled its staff size from seven to 14 employees.

At the same time, the association has also launched a program to provide basic furniture for the different units. The association has already furnished 29 apartments. The Veolia Environnement Foundation donated 40,000 euros to furnish another 90 units.

"A serious association that goes out of its way to make its tenants' reintegration a success."

Frédéric Le Bouguenec



science students."

people whose

Jean-Marie Messy

FRANCE (75)

• Ile-de-France

Promoting Sustainable Development

The 4 D association will be able to succeed fully in its mission to promote the concept of sustainable development now that their documentary resources have been converted to electronic form.

"These days, you can hardly have a resource center without an electronic catalogue."

Marie Gaillochet

In Rio de Janeiro in 1992 during the first Earth Summit, more than 100 heads of state expressed their support for environmental protection and harmonious socio-economic development. Among these measures was the adoption of Agenda 21, an action plan consisting of steps that would be implemented to promote sustainable development during the 21st century. France was one of the signatories. When it was created in 1993, 4 D ("Dossiers and Debates for Sustainable Development") began assembling a sizable collection of documentation from, among other sources, the personal library of the French ecologist René



The documentation center is just as useful to the general public as to professionals.

Dumont and a portion of the archives of the French Ministry of the Environment and Sustainable Development (MEDD). Its goal was to help promote the concept of sustainable development while making extensive, serious and current information available to the public.

The Veolia Environnement Foundation contributed 20,000 euros over two years to assist with the acquisition of the equipment needed to convert the documents at the resource center, which is located in Paris's 10th arrondissement and is open



4 D (Dossiers et débats pour le développement



Marie Gaillochet, Veolia Environnement



20,000 euros over two years

FRANCE (75)

• Ile-de-France

Sick Children Bring Beauty to Their Daily Lives

The sick children being treated at the Hôpital Armand Trousseau have developed an interior decorating project for the basement halls they use on a regular basis.

At the Armand Trousseau hospital, the children were frightened of the dilapidated basement halls they use to move from one department to another, so they made proposals to "repair" the halls: "The halls should be like an underground city. The doors would be like the doors of houses. There would be

The "Underground City" was



parks. The streets would have names so that you don't get lost. The sky would be blue with white clouds and birds." They named the streets of their subterranean city (e.g. "Happy-Leech Way" for the hall that leads to the blood sampling center and "Our Insides Square" for the path to the radiology and operating centers) and worked with Musée en Herbe, which designed a decorating scheme for the halls based on the children's ideas. In 2003, the hospital began major rehabilitation of the walls so that these decorations could be applied.

The 73,330 euros granted by the Veolia Environnement Foundation funded half of the decorating expenses. The other half was covered by the Fondation des Hôpitaux de Paris-Hôpitaux de France as part of the 2004 "Pièces Jaunes" (Small Change) fundraising operation.

Hôpital Armand Trousseau, in conjunction with the Musée en Herbe association

Pierre-Dominique Lemaire, Sade/Générale des Eaux

Paris XII^e

73,330 euros

FRANCE (75)

• Ile-de-France

An Open House to Fight Exclusion

In Paris, the La Maison Ouverte association designed a "living and creativity" center where the young and the not-so-young can come and participate in various activities.

In June 2003, La Maison Ouverte ("Open House") opened a pilot location in Paris's 14th arrondissement to provide a solution for the social isolation of the elderly. For a membership fee of 20 euros per year, senior citizens can come to the center alone or accompanied by their grandchildren or their younger friends to participate in all kinds of activities. Thus everyone can attend lectures and workshops focusing on the visual arts, singing, computers, yoga or tai chi. And while some workshops are just for seniors, others become meaningful only with the inclusion of several generations. For example, the Wednesday afternoon storytelling sessions and the drawing classes taught by young designers from a nearby applied arts school allow different generations to share their views on life. As for the bar, which is open to everyone, it gives patrons the chance to chat over a coffee.

The 50,000 euro grant made it possible to create a transportation service for people with reduced mobility.



La maison ouverte

Éric Vandemeulebroucke, Connex

Paris XIV^e

50,000 euros over two years

FRANCE (75)

• Ile-de-France

A Site Dedicated to Neighborhood Relations

The Peuplade organization wants to help neighborhood residents in big cities reconnect with one another over the Internet.





45

In big cities, one hardly gives any thought to one's neighbors. Created in 2001, the Peuplade association decided to do something about this common notion that is all too often true. It developed a concept for an Internet site dedicated to a given neighborhood and whose goal is to be a "catalyst for social interaction". The new site is built around sections focusing on local initiatives, employment, good citizenship and very practical requests for a helping hand (picking the kids up after school, painting the apartment, etc.) and is designed to be a tool to revive supportive neighborly relations. An initial pilot project was deployed in the Les Epinettes micro-neighborhood, located in the 17th arrondissement in Paris.

The Veolia Environnement Foundation donated 15,000 euros to help produce a new version of the product to be offered to other communities.

Peuplade Philippe Langenieux-Villard, Veolia Environnement Paris XVII^e (a) 15,000 euros











FRANCE (77)

• Ile-de-France

Making Life Easier to Bear



In addition to installing a new water therapy pool, the institute also designed a new course of rehabilitative water

The acquisition of a water therapy center by the parents' association of the Institut Médico-Educatif in Arbonne-la-Forêt makes it possible to improve the rehabilitation of severely disabled children.

In Arbonne-la-Forêt in the Seine-et-Marne region, the Clairefontaine Educational-Medical Institute treats intellectually and physically disabled chil-

dren. The children, a

large number of whom

"This establishment is an example of work that is social and humane."

are sadly afflicted with degenerative diseases, are often in the final stages of life. An association was formed by the parents of the sick children to help the institute, a

private non-profit establishment. That association is Clairfontaine Enfance-Grandir avec un Handicap ("Clairefontaine Childhood-Growing Up with a Disability"). For children at the Institut Clairefontaine, the water therapy center is the primary rehabilitation facility, as well as the place where they can go to ease their physical suffering since water is the ideal setting for participating in relaxation exercises, especially muscular ones.

The 30,000 euros in aid provided by the Veolia Environnement Foundation made it possible to purchase a new water therapy pool.

Clairefontaine enfance - Grandir avec un handicap Pierre Victoria, Veolia Water

Arbonne-la-Forêt, Seine-et-Marne

30,000 euros

FRANCE (78)

• Ile-de-France

Opera for Everyone

In Yvelines, the Opera Fuoco is striving to popularize opera. It supports training for young musicians and reaches out to the general public.

In France, opera remains largely inaccessible. This is true not just for the general public, unaccustomed to listening to this kind of repertory (nor to paying the high price of admission to "traditional" performance venues), but also for young musicians and singers, who struggle early in their careers.

David Stern, a passionate conductor who is well aware of this twofold problem, decided to counter these trends by creating his orchestra, Opera Fuoco. Considered by its founder to be a "lyrical innovation workshop", the Opera Fuoco comprises 20 to 40 instrumentalists and 13 to 30 singers. Stern supports and trains young musicians at the beginning of their careers through a mentoring program.



innovation: it always

The Veolia Environnement Foundation, through its grant of 40,000 euros over two years, chose to help centers its efforts fund a pilot program in the Saint-Quentin (78) region that sends musicians to perform at educational institutions, hospitals and social-welfare establishments.

Opera Fuoco

Cyril Roger-Lacan, Veolia Water

(Yvelines

(a) 40,000 euros over two years

FRANCE (91)

• Ile-de-France

A First Home Right Away Thanks to **Supportive Efforts**

In Essonne, the Solidarités Nouvelles pour le Logement association is opening a new meeting center for its volunteers, social workers and the beneficiaries of its services. Its goal is to provide housing for the most deprived.



The association is well-known and has already completed many projects of this type in the greater Paris area."

"There are two

benefits to this

promotes public

transportation

and the social

integration it

enables."

Fabrice Franck

noteworthy

project: it

Jean Quéau

In order for people in very precarious situations to reintegrate into society and the job market, they first need a home; however, they do not even have the means to pay any kind of rent. Facing this obvious catch-22, regional associations in Ile-de-France have been forming a network over the last few years: Solidarités Nouvelles pour le Logement ("New Solidarity for Housing"). They reclaim and renovate empty residences, which are then temporarily made available to the families who turn to them for assistance. The next step is to help them find work and a new, permanent home. In conjunction with professional social workers, more than 400 volunteers put roofs over the heads of 336 households (835 people!) in 2003.

With a grant of 15,000 euros, the Veolia Environnement Foundation chose to help finance the construction of a new permanent headquarters, composed of a small office and a meeting room for the social workers, in Boissy-le-Sec.

SNL (Solidarités nouvelles pour le logement)

15,000 euros

FRANCE (92)

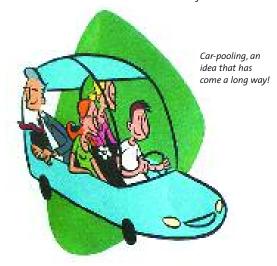
• Ile-de-France

Making the Town Accessible to Everyone

In Nanterre, a specialized association will promote car-pooling and integrate an abandoned, isolated neighborhood.

In Nanterre, the Petit Nanterre area is very isolated from the rest of the town and poorly served by public transportation and the road system. The residents of this neighborhood live in difficult circumstances: more than 50% of working-age adults are unemployed. Voitures & Co. ("Cars & Co."), an organization founded in 1999 that specializes in car-pooling, wants to fight this economic and geographic exclusion. To do this, it is going to build a mobility center within the Nanterre-Université RER train station in a location made available by the Paris subway authority, as well as two outposts within the target area. Residents will have access to several types of services: information on the types of transportation available (prices, timetables, etc.), advice for optimizing transfer time, car-pooling information, low-cost bicycle rentals, security officers and minor repair of two-wheeled vehicles.

The 20,000 euros awarded by the Veolia Environnement Foundation partially funded the renovation of the facilities at the mobility center.





Jean Quéau, Proxiserve

Boissy-le-Sec, Essonne

FRANCE (93)

• Ile-de-France

A Farm that Promotes Environment-Related Careers

In Saint Denis, the Objectif Emploi association has renovated an old produce farm to transform it into an information center for environment-related careers.

Many people are now convinced of the need to work to protect our environment. Surely there must be "things to do" in this area that would also be of benefit to jobseekers, but what?

Because jobs in this sector are still not very well known, the Saint Denis association Objectif ("Objective") decided to create an information and communication center for job seekers: the CIIE ("Center for Environmental Initiatives and Innovations"). The center is located in a one-time produce farm that was restored by a local employment assistance firm in compliance with HQE environmentally friendly construction standards. Here the public can have access to files about different kinds of careers, company databases, specific job offers, training internships, trade shows, etc. A coordinator and a project manager run the facility, which is also open to the many associations in the

The Veolia Environnement Foundation contributed 8,200 euros to the purchase of computer equipment and furniture.





Objectif emploi

Jean-Michel Panel, Onyx

Saint-Denis, Seine-Saint-Denis

8,200 euros

The former produce farm was renovated as an "eco-construction" project

FRANCE (93)

• Ile-de-France

Learning How to Be a Good Sport: Respect and Responsibility

In Seine-Saint-Denis, the "I'm a good sport on public transport" campaign is increasing its initiatives aimed at teenagers to educate them about respecting others and about concepts like civic responsibility and solidarity.

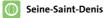
Every year since 1998, ANCP ("National Citizenship and Prevention Association") has been conducting a campaign in Seine-Saint-Denis aimed at young people aged 11 to 18, in conjuction with Medias et Publicité ("Media and Advertising"). That campaign is called "I'm a good sport on public transport", and to it's original goal of preventing anti-social behavior on public transportation a new aim has been added: fostering good citizenship and solidarity in public places in general. A large number of initiatives have already been planned, including meetings between teenagers and transport authorities, a sporting, cultural and citizenship festival and actions during the preparations for the Rugby World Cup in 2007.

The Veolia Environnement Foundation's contribution of 558,000 euros over three years enabled the creation of a "citizenship bus", which travels the local region meeting young people, as well as the funding of educational tools to raise teenagers' awareness of the concepts of citizenship and soli-



Médias et Publicité

Olivier Delassus, Connex





© 558,000 euros over three years

FRANCE (94)

• Ile-de-France

Fresnes Prison TV: a Window on the World

The Fresnes prison will now have its own TV channel with programs produced by inmates: a way to improve their daily life.

In the Fresnes detention center, word gets around on little slips of paper: the only way the prisoners have to communicate with the warden via the guards. This is a painstaking process that is beyond the abilities of foreign or illiterate inmates. Working with the Association Culturelle et Educative de la Maison d'Arrêt de Fresnes ("Fresnes Prison Educational and Cultural Association"), a film director and a French teacher have launched a project to establish an in-house television station that will allow for widespread access to news and serve as a window to the outside world. This channel will cover day-to-day affairs at the prison and address subjects authorized by the supervisory staff. It also talks about preparing to leave prison. A production team of 12 prisoners is employed in the workshop, or "the factory". The team produces shows and broadcasts news that has been approved by the penitentiary administrative staff and the International Prison Observatory.

The Veolia Environnement Foundation donated 11,000 euros to produce audiovisual programs broadcast inside the prison.

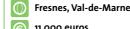


The training in camera techniques that a few of the inmates receive will help their reintegration into society.

Acemaf (Association culturelle et éducative de la maison d'arrêt de Fresnes)



François Bruyant, Onyx



11,000 euros

FRANCE (94)

• Ile-de-France

Transport and Support: A Show of Solidarity

Through a transport-support program, Vilcena escorts people with reduced mobility on their errands.

A helping hand makes it possible for the mobilityimpaired to become more independent: a much-appreciated improvement to their quality of life!

"This project will

really enhance

the daily lives

of inmates."

François Bruyant



In order to meet the glaring needs of the mobilityimpaired, the Vilcena association chose to specialize in transportation and support. Since 1997 it has enabled its members—90% of whom are elderly—

to regain a degree of independence when getting around on a daily basis, whether going into the town, to the movies, to the doctor, out with friends or just to run errands. Located

"I have something in common with Vilcena: helping people."

Christian Frugier

in the greater Paris area, it covers Vincennes, Saint Mandé, Fontenay-sous-Bois, Nogent and Charenton. Twelve vehicles and 21 paid staff provide transportation for the association's 700 members. Thanks to its success, Vilcena is now recognized as a pilot association whose blueprint can be reproduced throughout the country.

With a 25,900 euro grant, the Veolia Environnement Foundation chose to help with the equipping of two new centers that cover the towns of Champignysur-Marne, Créteil, Maisons-Alfort and Alfortville.



Christian Frugier, Générale des Eaux



(Val-de-Marne

25,900 euros

FRANCE (2B)

South-East

On the "Water Road".

Marseilles area."

A historic "green lung"

that is in urgent need of reforestation.

A Water Road in the Pietracorbara Valley

For several years, the Petra Viva association has been fighting to save and promote the Pietracorbara valley located to the east of the Corsican Cape.

Petra Viva has increased its activities since it was founded, opening hiking trails, cleaning up beaches, opening small villages to the outside world, vaccinating chestnut trees, etc. The organization is also very active in promoting community culture and heritage, regularly holding cultural events and exhibitions, as well as encouraging historical and archeological research. Its most recent project was the creation of a "water road", a 16-km culture-rich route

that reveals Genoese bridges, traditional fountains and many mills. At bringing life back the heart of the route is the to an area thanks Moulin de l'Eau Vive to cultural ("Living Water Mill"), a activities, as well as meeting center and site for educational exhibits that makes visitors and students aware of the need to Gilles Rousseaux

"Petra Viva is educational and

solidarity efforts."

preserve natural resources and architectural heritage. The activities surrounding this water road and its mill will bring a new economic momentum to the valley by creating jobs.

With a grant of 10,000 euros, the Veolia Environnement Foundation opted to help finance the renovation of the mill, the reconstruction of its machinery and the restoration of the surrounding areas, in partnership with the Fondation du Patrimoine and the Leader+ European program.



Petra viva



Gilles Rousseaux, Générale des Eaux



Pietracorbara, Haute-Corse

@ 20,000 euros

FRANCE (13)

South-East

Protecting Forests from Fires with Adapted Reforesting

To help a wooded area bordering Marseilles better to resist the forest fires that have "The goal is to been destroying it for years, a targeted restore a natural reforestation project has been developed site that is very important to the by a neighboring commune. living standards of The Etoile wooded area north of Marseilles has long the greater

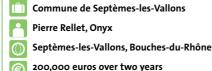
been considered the metropolitan area's "green lung". But very serious fires have ravaged the hills, in July 1997 wiping out 3,450 hectares of forest. To help eliminate this phenomenon, the commune of Septèmes-les-Vallons, which borders the woods, took drastic measures on the land it owns: the area is off limits to hikers in the summer. The commune

also decided to reorganize and reforest the site in order better to protect it from fires. Based on proposals from the National Forestry Service, interfaces comprising strips of cleared land are being introduced; at the same time, a 40-hectare safety zone will be reforested with commercial species that are more fire-resistant (holly oak, mountain ash, Judas trees, pear trees) than the current Mediterranean

By contributing 200,000 euros over two years, the Veolia Environnement Foundation is helping this intelligent reforestation initiative, along with the Mediterranean Forest Conservatory, the Provence-Alpes-Côte d'Azur region and the General Council of Bouches-du-Rhône.







FRANCE (06)

South-East

Sailing to Regain Self-Confidence

In the Alpes-Maritimes region, the Culture et Sport Adapté o6 association takes sports lovers sailing to help them become independent.

In 1983, two sports enthusiasts, one of whom was an educator specialized in teaching the intellectually disabled, formed Culture et Sport Adapté o6 "My wish is to ("Adapted Sports and Culture o6"). Its purpose was to enable intellectually disabled people or those with difficulty adjusting to participate in recreational or competitive physical activities and



The association is open to children and adults. It quickly became very popular. As of 2004, it had 203 members aged 5 to 50 from the Alpes-Maritimes region. The association has two training sites for water sports (fishing, water skiing and sailing): one in Nice and one in Antibes. Thanks to this type of recreational activity, members regain self-confidence and become more autonomous. Some of them eventually learn to get around by themselves, on a scooter or using public transportation; this kind of self-sufficiency was unimaginable before.

With a gift of 10,000 euros, the Veolia Environnement Foundation helped purchase a hard-hull boat fitted with specially adapted equipment.

FRANCE (64) South-West

Fostering an "EcoCitizen" Commitment in Béarn

The Centre de Documentation et d'Initiatives pour l'Environnement (CDIE) in Béarn develops various activities to make fellow citizens aware of the need to preserve living standards.

Understanding the water cycle in order better to protect it, participating in the sorting and recycling of waste, opting for renewable energy resources... the CDIE Béarn association was formed in June 2002 by Jean Delfaud to educate the public and raise its awareness of the importance of making an "EcoCitizen" commitment. Since then, under the guidance of Delfaud, creator of the geology chair at the university in Pau, CDIE Béarn ("Environmental Initiatives and Documentation Center") has reached out to people of all ages and interests through its events. For example, to reach students the organization offers H2O discovery classes or gives seminars in middle schools and high schools to address the topic of waste recycling called "Let's sort our cans". For the general public, CDIE Béarn stages "EcoCitizen" works projects to clean up waterways and their banks and organizes outings built around themes like water, waste and renewable energy.

The 28,200 euro grant provided by the Veolia Environnement Foundation made it possible to purchase educational materials.



Water is one of the primary themes at CDIE Béarn. Most of the events take place in elementary schools.

CDIE Béarn (Centre de documentation et d'initiatives pour l'environnement)

Lionel Kreitzer, Générale des Eaux

Pyrénées-Atlantiques

28,200 euros

learned to read, write and count at a young age, it is becoming necessary to also teach environmental civics.'

"Just as we

do what I can

for people in

situations."

Denise Roger-Rodes

Thanks to recreational

sea activities, members

of ACSA o6 will be able

to enjoy seafaring in

total safety.

difficult

Lionel Kreitzer

ACSA o6 (Culture et sport adapté o6)

Denise Roger-Rodes, Générale des Eaux

Alpes-Maritimes

10,000 euros

Partnerships to Expand Our Scope of Activity

FRANCE

Using Sports as a Path to Labor Market Reintegration

Because sports promote the values of fraternity and solidarity, they help strengthen the social fabric. This is the belief that inspires the work of the Fondation du Sport.

Founded in early 2004 under the auspices of the Fondation de France, the goal of the Fondation du "This project fits Sport ("Sports Foundation") is to defend and promote in perfectly with the true values of sports, especially the educational the kinds of and social aspects. To this end, the Fondation du Sport efforts collaborates with organizations that sponsor projects undertaken by related to job market insertion, integration, school attendance and combating violence through sports. It the Veolia also provides funding to sports facilities whose activi-Environnement ties contribute to land-use planning and/or municipal policy-making. The foundation is also involved in help-Raymond-Max Aubert ing high-level athletes re-enter the job market and assisting the disabled. The Fondation du Sport plans to sponsor 20 projects per year.

Foundation."

The Veolia Environnement Foundation is a partner in this initiative, to which it will contribute 300,000 euros over two years. As a founding member, the foundation is fully involved in the project selection process. In return, the Fondation du Sport lends its experi-

ence to the various funding requests it receives for projects that seek to socially reintegrate people in difficulty through sports. It may also fund some of the programs supported by the Veolia Environnement Foundation, and vice versa.

Fondation du sport Raymond-Max Aubert, Veolia Environnement 300,000 euros over two years

GERMANY

Veolia Stiftung: A Logical Progression

The Veolia Environnement Foundation will now provide funding for Veolia Stiftung in Berlin.

Vivendi Stiftung, the Berlin-based offshoot of the Vivendi Foundation, was formed in 2000. This foundation was created under German law. Its objective was to promote—just within the city of Berlin—social projects that create environment-related jobs. In late 2002, Veolia Water Deutschland took over the reins by financing the activities of the foundation in Berlin, which changed its name to Veolia Stiftung. By the end of 2004, Veolia Stiftung had supported 110 projects in Berlin and had helped create more than 600 permanent positions and oversee 500 professional training internships. Each project was sponsored by a group

In late 2004, the Veolia Environnement Foundation naturally replaced Veolia Water Deutschland and took over the handling of its annual budget of 100,000 euros. The local management committee is assisted by a member of the Veolia Environnement Foundation's Selection Committee. It continues to directly process projects that are submitted from its "home" region, but it also assesses German projects outside Berlin that may be selected and funded by the Veolia Environnement Foundation.





Because some organizations work toward the same goals as the Veolia Environnement Foundation, it has committed significant sums of money to form specific partnerships with these entities.

FRANCE

A "Thumbs Up" from Victor

The "Coup de Chapeau de Victor" ("Victor Tips his Hat") contest launched by Veolia Environnement has already recognized 100 initiatives taken on behalf of the environment by schools, associations and even individuals.

In conjunction with 10 regional daily newspapers, Veolia Environnement has created an environmental protection awareness campaign that targets the general public. The "Coup de Chapeau de Victor" contest was designed as part of this effort. Its spokesperson is Victor, Veolia Environnement's mascot; he awards and encourages the efforts of anyone (associations, school groups or even individuals) who wants to take concrete action to preserve and improve the environment.

A jury composed of regional Veolia Environnement representatives and emissaries from each newspaper involved evaluates the proposed projects and selects those that will have the most meaningful impact on the environment. One of the unique aspects of this project is the space set aside in major regional newspapers for articles about people who are working to protect the environment. This helps to educate the public and encourage people to pursue these types of

Since it was launched in 2002, the "Coup de Chapeau de Victor" contest has recognized nearly 100 winners, each of whom received 1,000 euros from the Veolia Environnement Foundation.



53

for its environmental

Contest winners

Anne Gry-Monteil and Valérie Lefèvre, Anne Gry-Monson

Veolia Environnement

France

(a) 1,000 euros per winner

INTERNATIONAL

Planète Urgence: Using Vacation Time for Supportive Programs

The Veolia Environnement Foundation funds "Planète Urgence" missions that employees want to run during their vacation time.

The idea of Planète Urgence ("Planet Emergency") is thoughtful and generous: offer French employees the opportunity to spend two weeks of their vacation in a show of solidarity in favor of development or environmental protection. It is the volunteers themselves or their company that pay for most of the travel expenses. These "useful" vacations make it possible to train women in Burkina Faso in office skills or to conduct a census of wildlife in a major wildlife refuge in Cameroon, to name just two examples.

The Veolia Environnement Foundation concluded a framework partnership agreement with Planète Urgence to help Veolia Environnement associates benefit from this kind of unforgettable experience. Within set limits, the Veolia Environnement Foundation takes on most of the cost of each trip.



Useful vacations enable projects such as the transfer of professional skills.

Planète Urgence

Michel Avenas, Veolia Environnement Foundation

France and International

Approximately 3,000 euros per trip.

INTERNATIONAL

A Cleaner World

With 30 to 40 million volunteers in 600 active groups in 110 countries, Clean Up the World just may be the world's biggest environmental campaign.

Each year during the third weekend of September,

millions of people armed with garbage bags, gloves and cleaning equipment set out to make the world a little bit cleaner. This weekend is the culmination "The Clean Up the of the international mobilization efforts of Clean World event is a Up the World, a non-profit umbrella organization great way to that spearheads hundreds of local projects across mobilize all of Veolia the planet: waste collection, tree planting, exhibitions, public awareness efforts and so on. This **Environnement's** large-scale initiative is one of only two campaigns employees that partner with the United Nations Environment simultaneously." Program (UNEP). Clean Up the World earmarks 378,000 euros for this project each year. It coordinates the efforts of local groups and supplies them with clean-up kits and tee-shirts featuring the



The Veolia Environnement Foundation will now be one of this campaign's core sponsors with a contribution of 205,000 euros.



205,000 euros

INTERNATIONAL

A Teaching Aid Tells All There is to Know about Water

names of the operation's partners and sponsors.

The "Discovering Water" teachina kit is a comprehensive educational tool.

The new educational kit offered to teachers by Veolia Water makes it possible to educate children about the importance of water and efforts to reduce pollution and waste.

> The "Discovering Water" teaching aid designed by Générale des Eaux

lets teachers and students aged 8 to 10 learn about water through various disciplines (science and technology, history, geography, civics, literature, visual arts, etc.). This educational kit fully complies with national education recommendations.

Students will conduct experiments to discover the basic properties of water. They will learn that fresh water is not readily and abundantly available everywhere in the world and become sensitive to environmentally aware behaviors.

Each case contains the materials and products needed to perform 15 water experiments and a teacher's guide with comments on these experiments and suggestions for further exploration of the topics covered. There are also 30 water handbooks to lend to the students and posters to display in the classroom. The first version of this kit was sent to 19,000 schools in 26 countries.

The Veolia Environnement Foundation made a grant of 159,000 euros to pay for 2,000 kits.



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1001 Fontaines pour demain

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Corporate Foundation
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of 23 July 1987, amended version
15, rue des Sablons – 75116 Paris
Tel: +33 (0) 1 71 75 00 00
Fax: +33 (0) 1 71 75 10 38
E-mail: fondation.ve@groupve.com
www.fondation.groupve.com

